



**THE ACCIDENTALS RELEASE “KW”  
FIRST SINGLE FROM NEW ALBUM *ODYSSEY***

**APPEARING AT SXSW AND ON TOUR NOW  
NEW ALBUM COMING SUMMER 2017**



Alternative folk-rock band, **The Accidentals**, release the first single “KW” from their upcoming **Sony Music Masterworks** debut album *Odyssey* today, Friday March 10<sup>th</sup>. The track is inspired by indie folk rock musician Keller Williams who also appears on the song.

Of the track The Accidentals say: “KW” was written when we were touring this summer with Keller Williams. We were blown away by his cross-genre, highly collaborative guitar wizardry, and challenged ourselves to write something in that jazz infused jam-band style. We kept referring to the song as ‘KW,’ and it stuck. Keller heard the tune, and offered to swap us some string parts on his new album for his signature guitar chops on ours - and KW was born. Keller is an authentic human. He has made a living doing what he loves while being who he is - and we really respect that. It’s more rewarding to live your life authentically rather than for self-gain.”

Named one of Yahoo Music’s *Top 10 Bands to Watch in 2017*, the genre-melding, indie group is lead by multi-instrumentalists, **Sav Buist** and **Katie Larson**. They have generated significant media and fan buzz for creating a kaleidoscopic, high energy music that blends high-level song craft with a dazzling, ragged-but-right performance style. Since 2012, The Accidentals have toured ceaselessly from coast to coast, sharing stages with Martin Sexton,

Brandi Carlile, Andrew Bird, Rusted Root, The Wailers, Carbon Leaf, Keller Williams, Joan Baez, and others.

The band's forthcoming album *Odyssey* was recorded with engineer and co-producer Jason Lehning (Matt Kearney, Guster, George Jones, Alison Krauss, Aubrie Sellers) and features guest appearances by **The Decemberists' Jenny Conlee**; **Jack White's** bassist **Dominic John Davis**; singer-songwriter **Keller Williams**, percussive guitar virtuoso **Kaki King** and **Carter Gravatt** from **Carbon Leaf**.

**Catch them at SXSW:**

March 12<sup>th</sup> – 7pm / Yeah! Field Trip at SXSW with Dell Technologies @ Dell House

March 14<sup>th</sup> – 12pm / Shure Microphones Booth @ Austin Convention Center

March 14<sup>th</sup> – 3pm / Michigan House (Panel) @ Stay Gold Nightclub

March 15<sup>th</sup> – 12pm / Kerrville Folk Festival SXSW Showcase @ Threadgill's

March 15<sup>th</sup> – 3pm / The Conscious Immaturity @ Shiner's

March 16<sup>th</sup> – 12pm / Miles Davis House at SXSW @ Waller Ballroom

March 17<sup>th</sup> – 8pm / The Victorian Room @ The Driskill Hotel

March 18<sup>th</sup> – 8pm / Hotel Van Zandt @ Hotel Van Zandt

March 18<sup>th</sup> – 10:30pm / Coopers BBQ

*Sony Music Masterworks comprises Masterworks, Sony Classical, Okeh, Portrait, Masterworks Broadway imprints. For email updates and information please visit [www.sonymusicmasterworks.com](http://www.sonymusicmasterworks.com).*

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**Links:**

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Facebook – [www.facebook.com/theaccidentals](http://www.facebook.com/theaccidentals)

Twitter - [@moreaccidentals](https://twitter.com/moreaccidentals)

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