

ICELANDIC DUO HUGAR SIGN TO SONY MUSIC MASTERWORKS

NEW MUSIC TO ARRIVE THIS FALL

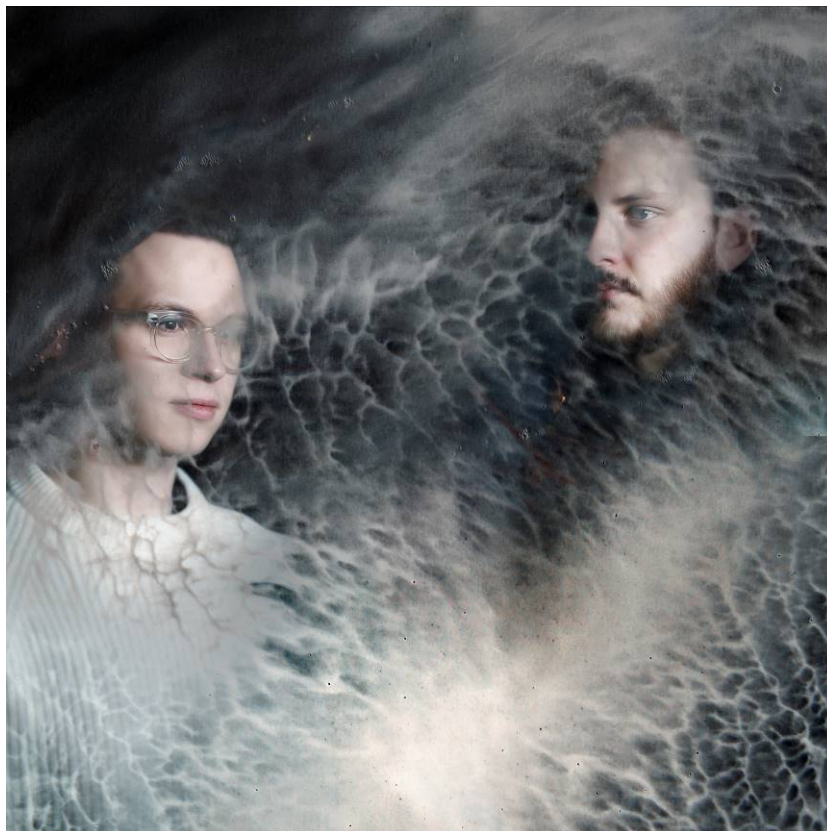


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Multitalented songwriters, composers and instrumentalists **HUGAR** have signed with **Sony Music Masterworks** in anticipation of releasing new music with the label this Fall.

Friends from the sleepy township of Seltjarnarnes, the Icelandic pair consisting of **Bergur Þórisson** and **Pétur Jónsson** have made a name for themselves with their multilayered, ethereally ambient pieces, which have racked up over 30 million streams worldwide since the group's debut.

Combining a shared love of musical experimentation and discovery, the musically versatile duo have a robust upcoming tour schedule this fall. Slated to perform headline shows across Europe and Asia this coming Fall including The Reeperbahn Festival, HUGAR will also make their third appearance at the Iceland Airwaves festival.

Bergur and Pétur have also lent their musical mastery to a range of projects, working alongside local musical luminary Björk on her latest album as recording engineer and performing onstage as well as Sigur Rós, Ólafur Arnalds and Johann Johannson in their projects scoring music for film and TV.

“Hugar is one of the most exciting young bands from Iceland where musical boundaries don’t exist,” says Per Hauber, Managing Director Sony Classical International/SVP Sony Masterworks International. “With their profound, broad musical background knowledge, Pétur and Bergur create a unique sound that will thrill a large audience far beyond any country or genre boundaries. We are very excited to start this long term partnership with Hugar.”

“We’re so excited to be working with Sony Masterworks on releasing our music and getting it heard by a bigger audience!” says Hugar.

Sony Music Masterworks comprises Masterworks, Sony Classical, Okeh, Portrait and Masterworks Broadway imprints. For email updates and information please visit www.sonymusicmasterworks.com.

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