

21 SAVAGE UNLEASHES SECOND ALBUM *i am > i was* TODAY



RECEIVES FIRST TWO GRAMMY AWARD® NOMINATIONS
OPENS INTERACTIVE MOTEL 21 ART EXHIBIT IN ATLANTA
TOP 10 DEBUT ON *BILLBOARD* TOP 200

(Los Angeles, CA – December 21, 2018) Today, GRAMMY® Award-nominated multiplatinum-certified rapper, artist, and visionary **21 Savage** releases one of the most anticipated hip-hop albums of 2018 and his second full-length, *i am > i was* [Slaughter Gang/Epic Records].

Get it [HERE](#).

Upon going live, the record staked out a spot at #1 of iTunes Overall Top Albums Chart and the Top Hip-Hop/Rap Albums Chart. It's on track to be his second consecutive Top 10 debut on the *Billboard* Top 200 as well.

i am > i was represents the dawn of a new era for the Atlanta trailblazer. These tracks see him evolve as lyricist and storyteller, while retaining the sheer sonic power and ironclad songcraft that initially cemented him as a juggernaut. It's raw. It's real. It's **21 Savage**.

He's bound to set the game ablaze with this one...

Additionally, he added another dimension to the groundbreaking rollout for *i am > i was* by opening the interactive art exhibit **Motel 21** in his native Atlanta this past Monday. Each of its rooms reflected a theme on the new record. These installations, performances, and activities directly related to the growing legend surrounding **21 Savage**, bringing attendees closer than ever.

In addition, **Motel 21** was curated by Executive Producer and Chief Creative Strategist Antwanette McLaughlin of The Spice Group and Creative Director/Set Designer Skye Williams of Set by Skye. Giving back, the artist's **Lead By Example Foundation** also partnered with **Get Schooled** and **Juma**, a nonprofit organization specializing in financial literacy, to host 21 kids on a private tour. At the end, these young guests received a \$1K Amazon gift card. Additionally, he unveiled a new collection of high-quality branded apparel and accessories for ***i am > i was*** on the **21 Savage** official online shop. For more details, visit [HERE](#).

With all eyes on the future, **21 Savage** has been things in store for the new year. At the 2019 GRAMMY® Awards February 10, he's nominated for his first two honors in top categories such as "Record of the Year" and "Best Rap/Sung Performance" for his feature on the definitive smash "**rockstar**" alongside **Post Malone**.

Now, ***i am > i was*** has arrived, and **21 Savage** tenaciously carves out his place amongst rap's elite.

With an unapologetic flow, bulletproof bars, and deadly hooks, **21 Savage** left an indelible mark on hip-hop as a true original. His full-length debut, ***Issa Album***, clinched #2 behind Jay-Z's 4:44 on the *Billboard* Top 200, earned a gold certification from the RIAA, and garnered widespread acclaim from *Pitchfork*, *XXL*, and more. At the same time, it produced a string of definitive hits for 2017, including the triple-platinum "**Bank Account**." Within months of its release, he returned to the top of the charts on the collaborative epic, ***Without Warning***, alongside **Offset** and **Metro Boomin**. It landed at #4 on the *Billboard* Top 200 and yielded the platinum "**Ghostface Killers**" [feat. **Travis Scott**]. Simultaneously, he featured on the year's biggest hit, **Post Malone**'s six-times platinum "**rockstar**" and joined his collaborator for a sold out summer tour. Showing a *greater 21 Savage*, ***i am > i was***, brings us closer and takes it to the next level all around.

***i am > i was* TRACKLISTING**

All	http://smarturl.it/iam.iwas
Apple Music	http://smarturl.it/iam.iwas/applemusic
iTunes	http://smarturl.it/iam.iwas/itunes
Spotify	http://smarturl.it/iam.iwas/spotify
Amazon Digital	http://smarturl.it/iam.iwas/az
Google Play	http://smarturl.it/iam.iwas/googleplay
Deezer	http://smarturl.it/iam.iwas/deezer
Pandora	http://smarturl.it/iam.iwas/pandora
Soundcloud	http://smarturl.it/iam.iwas/soundcloud
Tidal	http://smarturl.it/iam.iwas/tidal
YouTube Music	http://smarturl.it/iam.iwas/youtubemusic
D2C	http://smarturl.it/iam.iwas/officialstore
FYE	http://smarturl.it/iam.iwas/fye