

Future

FUTURE BIO

Every movement levels up at some point.

Jay-Z ushered New York past the nineties and into the 21st century. Kanye West chopped-up soul and lifted Chi-town to new heights. Blessed by the West Coast's good doctor himself, Kendrick Lamar brought Los Angeles rap back.

In the South, Future quietly took Atlanta's alien DNA and restructured the entire movement in his image. The artist's relentless otherworldly output and darkness-drenched drawl transformed underground anthems like "F*ck Up Some Commas" into everyday catchphrases. He carried trap music from the bandos to fashion shows as a generation of Southern artists rose up in his wake. Along the way, everyone from Taylor Swift and Maroon 5 to DJ Khaled and Rihanna sought him out for collaborations. Not to mention, the entire "Soundcloud Rap" genre really should praise him as its Patron Saint.

With five consecutive number one records, streams in the billions, and millions of singles and albums sold around the globe, his shadow looms heavy over the entire game. It's become his world.

Where would hip-hop be without him?

2017 saw him make history. Over the course of two weeks, he unleashed the platinum-certified *Future* and gold-selling *Hndrxx* back-to-back and emerged as "*the first artist to release two Billboard Top 200 number ones in consecutive weeks.*" *Future's* "Mask Off" went quadruple-platinum, ascended to #5 on the Hot 100, and became his biggest hit to date. He performed on *The Ellen DeGeneres Show*, lit up *Coachella*, and headlined the massive "Nobody Safe" Tour supported by Migos, Tory Lanez, Young Thug, and A\$AP Ferg.

As he covered issues of *GQ*, *Rolling Stone*, and *XXL*, *Hndrxx* landed on year-end lists from *Pitchfork*, *Complex*, *Entertainment Weekly*, *Noisey*, *Variety*, and more. Closing out a banner year, he teamed up with Young Thug for the collaborative epic *Super Slimey*, which captured #2 on the *Billboard* Top 200 upon arrival. He's effectively entrenched himself at the top of popular music and culture on his own terms.

At the same time, Future didn't lose sight of his roots. A ten-year grind preceded this unbelievable rise. Early on, first cousin and Dungeon Family member Rico Wade initially pushed him to hone his talents on the mic. The work never stopped though. He cooked up a relentless stream of mixtapes in the dozens highlighted by classics such as *1000*, *Dirty Sprite*, *True Story*,

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Streetz Calling, and *Astronaut Status*, to name a few. During this period, he earned his first solo hit in the form of “Tony Montana” and famously co-wrote “Racks” for YC.

2012 saw his major label debut *Pluto* take off and eventually achieve gold status. 2014’s *Honest* maintained the momentum, not only going gold but bowing at #2 on the Top 200. In the same year, *Monster*—which boasted the now triple-platinum “F*ck Up Some Commas”—launched a mixtape trifecta that magnetically drew the mainstream to Future. After quite literally scaring the competition out of the way, he teamed with Zaytoven for *Beast Mode* followed by *56 Nights* spurred onward by “March Madness.”

Future’s third full-length album *DS2* changed everything. It seized #1 on the Top 200, turned platinum, and housed smashes like “Where Ya At” [feat. Drake], “Thought It Was a Drought,” “Rich Sex,” “Stick Talk,” and more. *DS2* merely marked his first #1 of 2015. Dominating the charts, the legendary *What A Time To Be Alive*, united him with Drake for a full project and gave the world the quadruple-platinum anthem “Jumpman.”

Evol ignited 2016 as his third straight #1 debut on the Top 200 supported by a hilarious *Saturday Night Live* debut alongside Academy® Award-nominee Jonah Hill. He and Drake reunited for the landmark Summer Sixteen Tour—noted as “the highest-grossing hip-hop tour of all time.” His reign at the top only ramped up with each subsequent release from here on out.

That brings us to 2018. Extending his reach yet again to the big screen, he provides the soundtrack for the high-profile *Superfly* remake as he readies a barrage of new projects to be unveiled at his signature prolific pace.

In the end, one thing is clear. This is Future’s world. We all just live in it at this point.