

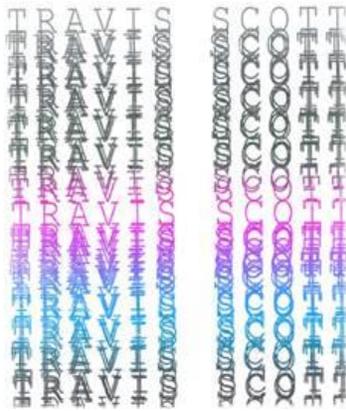
LONG BIO

It's like the entire Earth shifted on its axis when Travis Scott first landed.

Not only did the Houston raised and Los Angeles-based artist, producer, songwriter, designer, style icon, and Catcus Jack Records founder forever change hip-hop and music at large, but he indelibly and irrevocably impacted the culture as well. Powered by his visionary production, inimitable curation, airtight rapping, and stratosphere-shattering singing, 2016 saw him ascend to heights of superstardom to rival the size of his native Texas. Magnetically attracting one of the most diehard fan bases in music, his second consecutive platinum full-length opus *Birds In The Trap Sing McKnight* [Epic Records/Grand Hustle] crashed the *Billboard* Top 200 at #1 and Top Hip-Hop/Rap Albums Chart at #1. Among a bevy of unpredictable, undeniable, and uncontrollable bangers, “Goosebumps” [feat. Kendrick Lamar] earned an RIAA triple-platinum certification, the Young Thug collaboration “Pick Up The Phone” [feat. Quavo] went double-platinum, “Beibs in the Trap” [feat. Nav] soared to platinum, and “Through the Late Night” [feat. Kid Cudi] became gold. Consistently “*One of Spotify’s 100 Most Streamed Artists in the World,*” his total streams surpassed 1 billion by 2017. To date, album sales exceed over 1 million track sales and single sales exceed over 2.7 million track sales worldwide.

Joined by his giant animatronic bird “*Jack,*” the incendiary shows for *Birds In The Trap Sing McKnight* would be equally legendary. He supported Kendrick Lamar on the sold out DAMN. Tour across the United States in addition to now storied main stage spots at key festivals such as *Coachella* and *Bonnaroo*. Along the way, he graced the covers of *Complex*, *XXL*, *The Fader*, *Paper*, *GQ Style*, and many others as well as performing on ABC’s *Jimmy Kimmel LIVE!*

After penning and featuring on various cuts for Kanye Yest’s *Cruel Summer* and the game-changing *Yeezus*, Travis began leaving his mark on hip-hop with 2014’s seminal *Owl Pharaoh* and *Days Before Rodeo* mixtapes. A barrage of punk intensity, anesthezied production grime, and wild, warbling flows, he instigated a burgeoning movement online—a precursor to the “Soundcloud Rap” phenomenon to follow a few years later. 2015’s *Rodeo* elevated him to the status of a mainstream contender. Powered by the triple-platinum “Antidote” and gold “3500” [feat. Future & 2 Chainz], it garnered a platinum plaque and stormed the Top 200 at #3, while notching his first #1 on the Top Hip-Hop/Rap Albums Chart.



His infiltration of fashion remains just as seismic. Beyond appearing in shoots for *Vogue*, he has collaborated on launches with Ksubi Denim, Helmut Lang, and Nike and gone on to star in notable campaigns for Alexander Wang, Saint Laurent, Ricardo Tisci, and numerous other top designers.

In many ways, these accomplishments and milestones simply set the stage for his third full-length offering, *Astroworld*, slated for an early 2018 arrival. One of the year's most anticipated records, he preceded it with the platinum "Butterfly Effect" and promises of "the best music of my career."

Undoubtedly, things will change again upon the opening of *Astroworld* as Travis transports hip-hop to another universe once and for all.

The shift is coming for 2018. You've been warned.