

**About French Montana:**

Multi-platinum hip hop recording artist, producer, and humanitarian, French Montana, the man behind last summer's hottest hit, "Unforgettable" and Global Citizen's premiere rap ambassador built an indie empire with his Cocaine City imprint. Born Karim Kharbouch in Morocco, he immigrated to the Bronx with his family at the age of 13. Only speaking Arabic and French, he learned English in the streets where hip-hop became a catalyst for him to learn the language of his new homeland. He quickly embraced the culture and became enthralled with it, and began releasing the Cocaine City series of DVDs in 2002, mixing interviews with established hip-hop artists and unsigned talent. In 2009, French began releasing mixtapes hosted by DJs like DJ Drama, Evil Empire, and Big Mike. Later signing with both P. Diddy's Bad Boy and Rick Ross' Maybach Music, to release his 2012 single, "Pop That," as the labels first joint venture. The following year his debut album, *Excuse My French* charted at number 4 on Billboard and recently became the official ambassador for Ciroc French Vanilla.

In 2017, French released his sophomore studio album, *Jungle Rules*, which debuted at No. 3 on the Billboard Hot 100, earned a certified Gold plaque, and became a worldwide phenomenon, going 2X Platinum in India and 4X Platinum in the US and Canada, with the 5X Platinum "Unforgettable" as the project's leading single, which is 12X Platinum Worldwide with over 1 billion streams and the music video amassing 742 million views. After shooting the video in Uganda with the Triplet Ghetto Kids and witnessing poverty and hardships, French started advocating for maternal healthcare having ideated the launch of the viral Mama Hope #Unforgettable Global Health Care Campaign that led to the expansion of Suubi "Hope" Health Center which, through the fundraising of \$500,000, now provides 300,000 women access to safe child birthing health care. He further expanded his Pan-African health and education movement into Morocco on the heels of his single "Famous" and became the first rap ambassador of Global Citizen. Most recently, he launched the DACA "We Are The Dream" Campaign with educational non-profit Get Schooled and hosted a dinner for undocumented youth at his home which premiered exclusively on [Mic.com](http://Mic.com).