



AJ MITCHELL RELEASES BRAND NEW SONG “SPRING BREAK” FEATURING RICH THE KID

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(Los Angeles, CA – March 6, 2020) – Today, pop phenom **AJ Mitchell** has officially released his brand new song “**Spring Break**” featuring **Rich the Kid** via Epic Records. Arriving just in time for the warmer months, the track flaunts a breezy blend of pop & R&B that finds AJ entering a vibrant new era as an artist. Co-written by AJ himself alongside Dan Gleyzer, Matt Babel, Chelsea Balan and Grant Landis, “Spring Break” is available now via all digital streaming platforms [HERE](#).

"I had a blast making Spring Break," said AJ. "I haven't really made a song like this before and I'm excited for people to hear a new side to me. I've always liked challenging myself and making different kinds of music, so it was nice to make something so carefree and fun. It's really just inspired by the idea that Spring Break is a frame of mind. If you're not on spring break, listening to this song will take you right there."

AJ has also released a colorful accompanying music video for the song today, directed by Psycho Films' [Joe Weil](#) (*Kendrick Lamar, A\$AP Ferg, Electric Guest*). Filmed across multiple locations in Los Angeles, the piece perfectly captures the spirit of spring break; when tropical days seamlessly turn into euphoric nights. Watch the video now [here](#).

As he readies his forthcoming debut album, AJ continues to prove himself as one of 2020's breakout artists. Across the past year, the singer-songwriter has garnered acclaim from the likes of *Billboard*, *DuJour*, *Idolator* and more, and has received recognition as both an [MTV PUSH](#) artist and a **2019 Vevo**

LIFT artist. Impressively, he's already ranked among the Top 500 artists on Spotify and is closing in on 8 million monthly listeners.

AJ released his *Slow Dance EP* via Epic Records in August 2019, which features the [smash-hit title track](#) featuring **Ava Max**. Following performances at the [2019 VMAs](#) as well as on *The Today Show* and *Live With Kelly and Ryan*, the song maintained a position on the Top 40 Pop Radio charts for months. To close out the year, AJ continued to showcase his range with a steady stream of diverse tracks including the smooth, stripped back "[Like Strangers Do](#)," the energetic pop anthem "[Say It Again](#)," and the R&B-tinged "[Unstoppable](#)".



AJ Mitchell (Photo Credit: Faith Joyvon)

About AJ Mitchell

Sporting a slick and show-stopping voice, sharp songwriting chops, and endless charisma, **AJ Mitchell** emerges as a stylish and soulful new leading man for pop R&B. Born and raised in Belleville, IL, he went from uploading highly-trafficked covers on social media to personally writing and recording his 2017 breakout single "**Used To Be**." The latter has clocked over 69 million Spotify streams to date as he inked a deal with **Volume 1 / Epic Records** and relocated to Los Angeles.

With over 100 million-plus streams on tracks such as "**I Don't Want You Back**," "**Girls**," "**All My Friends**," "**Talk So Much**," and "**Move On**" and 7.8 million monthly listeners on Spotify, he's cemented himself as 2020's fastest rising star. Named a 2019 MTV Push artist and a 2019 Vevo LIFT artist and acclaimed by *Billboard*, *Idolator*, and *Seventeen*, he's sold out numerous headline shows and performed on *The Today Show* and *Good Day New York*. Over the past year, his rapid rise only accelerated. AJ flexes his star power and vocal prowess on the *Slow Dance EP*. Preceded by "**Move On**" and the Top 40 single and title

track “**Slow Dance**” [feat. **Ava Max**], his songwriting and show-stopping spirit once again take center stage on upbeat and undeniable new anthem “**Out My Mind.**” To date, AJ has had three songs in the Top 40 Pop Radio charts: “Girls”, “All My Friends”, and “Slow Dance”. Now, he sets his sights on pop domination with every move. Led by his brand new single “Spring Break” feat. Rich The Kid, AJ is gearing up to release his highly anticipated debut full-length album *Skyview* in the next few months.

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