



## RENCE DROPS NEW TRACK "I KNOW" TODAY

**FALL 2019 EP COMING SEPTEMBER 20, 2019**



*Photo Credit: Ben Sherrill*

*"Rence is one of the breakout stars of 2019" – IDOLATOR*

*"Rence maintains his independence in an industry full of clones" – O.N.S*

*"His latest single 'Expensive' is just another step forward into the bright future the young artist has ahead" – ONES TO WATCH*

**(September 6, 2019 – Los Angeles, CA)** – Continuing a scorching summer hot streak into September, buzzing genre disruptor **Rence** shares a new song entitled "**I know.**" The track sets the stage for his upcoming EP and **Epic Records** debut, **Fall 2019**, coming September 20, 2019.

Get "**I know**" [HERE](#).

On the single, glitchy synths bubble between a skittering beat, ominous samples, and off-kilter instrumentation. Over this backdrop, he vaults from robotic warbling into an airy alternative R&B croon before transmitting a soulfully pop hook. It remains representative of his inimitable and ingenious genre-shifting.

Be on the lookout for the premiere of the music video very soon.

In addition to “**I know**,” the EP also boasts the previously released “**Darkside**.” As a whole, the project adheres to a cohesive and captivating theme emblematic of his evolution. Check out the full tracklisting below.

Of the project, he commented, *“The mood is darker—not necessarily because I’ve become darker, but because I have a dark side, and it’s been hanging around a lot lately. Basically, these songs are me going a little crazy. They were created while lost in myself and the world...feeling the weight of the world while still trying to keep a positive outlook that so many want from me.”*

Get ready for **Fall 2019**.

Right out of the gate, **Rence**’s 2019 single “**Expensive**” [feat. **Noah Cyrus**] made waves and turned heads. The song has over 3 million global streams, while the [music video](#) has amassed over 640K YouTube/VEVO views. Of the latter, [Billboard](#) wrote, *“Though the beat is quite dynamic, with synths and a toe-tapping bass line, the clip takes a darker turn, following closely with the lyrical meaning.”* He also recently spoke at length on this current chapter and more to come with [Substream Magazine](#) in addition to sitting down with [ONS](#), [The Knockturnal](#), and [ECHO](#) around his sold out live debut at Baby’s Alright in New York.

Sharing real life snapshots in song, **Rence** magnifies his personal perspective through a genre-less palette, bordering pop, alternative, electro, indie and hip-hop all at once, yet never dipping into one for too long. The Brooklyn-based artist, who was born in D.C. and spent his formative teen years in Seattle, first allowed listeners to hear this irresistible inner monologue on his breakthrough independent project, **Pink**. The project’s lead single “**Baby Blue**” racked up over 3 million Spotify streams as his total tally approached 7 million. Along the way, peers such as **Chelsea Cutler** and **FLETCHER** lent support as critical acclaim came from *Hilly Dilly*, *Lyrical Lemonade*, *Ones To Watch*, *Elevator Magazine*, and more. Tastemaker Zane Lowe handpicked “**Ways To Go**” as his “World Record” on Apple Music’s Beats 1.

Now, he transforms pop on his own terms.

#### **TRACKLISTING:**

1. Darkside
2. Super Sad
3. I know
4. You Didn’t Want It
5. Patience
6. Darker

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[www.yourstrulyrence.com](http://www.yourstrulyrence.com)



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