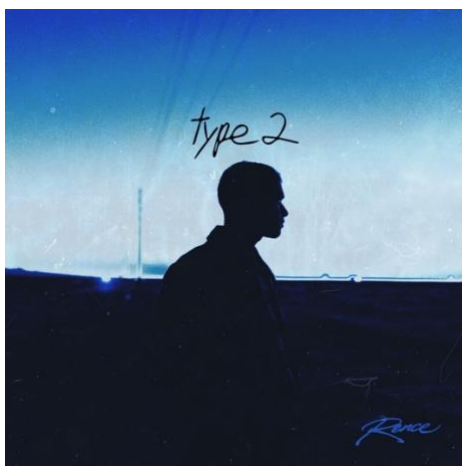




RENCE RELEASES NEW TRACK “TYPE 2”

EMBARKS ON EDEN’S NORTH AMERICAN *NO FUTURE* TOUR THIS APRIL



(March 13, 2020 – Los Angeles, CA) – Buzzing genre disruptor **Rence** uncovers a brand new single entitled “**Type 2**” today.

Get it [HERE](#) via **Epic Records**.

Fusing organic instrumentation and glitchy production from the jump, faint acoustic guitar echoes in the background as **Rence** admits, “*I’m a Type 2 when it’s time to fight you.*” He rides a self-produced minimalist beat and dips into impressive falsetto before doubling back towards the hypnotic hook, “*I get why you feel like, like I don’t mind.*” Once again, he artfully balances alternative, R&B, hip-hop, and pop all at once within his own world.

The song arrives on the heels of the bold and buzz-y single “**hate u, btw**,” released earlier this year along with a DIY [music video](#). It has since amassed close to 600k streams. Continuing to capitalize on the momentum sparked by the release of his **Fall 2019** EP, Rence continues to receive acclaim and accolades. *Pigeons & Planes* named him among ["Best New Artists of the Month"](#) while his breakout single "**Expensive**" [feat. **Noah Cyrus**] recently surpassed 6 million global streams. In addition, he has received looks from *Nylon*, *i-D*, *The FADER*, *Billboard*, *Paper* and more.

Following a string of dates supporting **Christian French**, the rising talent hits the road on **EDEN’s No Future** North American Tour as a special guest alongside **keshi**. It kicks off April 23 at House of Blues in Dallas, TX, rolls through major markets throughout the South, Midwest, and East Coast, and wraps up at Royal Oak Music Theatre in Royal Oak, MI on May 20. Check out the final itinerary below.

Stay tuned for a whole lot more from **Rence**!

ABOUT RENCE

Sharing real life snapshots in song, **Rence** magnifies his personal perspective through a genre-less palette, bordering pop, alternative, electro, indie and hip-hop all at once, yet never dipping into one for too long. He introduced himself on the breakthrough independent project, *Pink*. The lead single “**Baby Blue**” racking up nearly 10 million streams. Peers such as **Chelsea Cutler** and **FLETCHER** lent support as critical acclaim came from *Hilly Dilly*, *Lyrical Lemonade*, *Ones To Watch*, *Elevator Magazine*, and more. Tastemaker Zane Lowe handpicked “**Ways To Go**” as his “World Record” on Apple Music’s Beats 1.

Signing to **Epic Records**, **Rence**’s 2019 single “**Expensive**” [feat. **Noah Cyrus**] made waves and turned heads right out of the gate receiving looks from *Nylon*, *Billboard*, and *Paper*. The song now has over 6 million global streams, while the [music video](#) has amassed over 800K YouTube/VEVO views. Of the latter, *Billboard* wrote, “*Though the beat is quite dynamic, with synths and a toe-tapping bass line, the clip takes a darker turn, following closely with the lyrical meaning.*” Among many accolades, *Pigeons & Planes* named him among “[Best New Artists of the Month](#)”. He also showed no signs of slowing down with his major label debut EP **FALL 2019** and consistent output continued in 2020 with the bold and buzz-y “**hate u, btw.**”

TOUR DATES:

April 23 – Dallas, TX – House of Blues
April 24 – Austin, TX – Emo’s
April 25 – Houston, TX – House of Blues
April 28 – Kansas City, MO – The Truman
April 29 – St. Louis, MO – The Pageant
May 1 – Nashville, TN - Marathon Music Works
May 2 - Atlanta, GA - Buckhead Theatre
May 3 - Lake Buena Vista, FL - House of Blues
May 6 – Washington, DC – 9:30 Club
May 8 – Philadelphia, PA - The Fillmore
May 9 - New York, NY - Terminal 5
May 12 – Boston, MA - House of Blues
May 14 – Montreal, QC - Corona Theatre
May 15 – Toronto, ON - Rebel
May 16 – Pittsburgh, PA - Stage AE
May 18 - Columbus OH – EXPRESS LIVE
May 19 - Indianapolis IN - Egyptian Room at the Old National Center
May 20 - Royal Oak, MI - Royal Oak Music Theatre

Find Rence online:

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