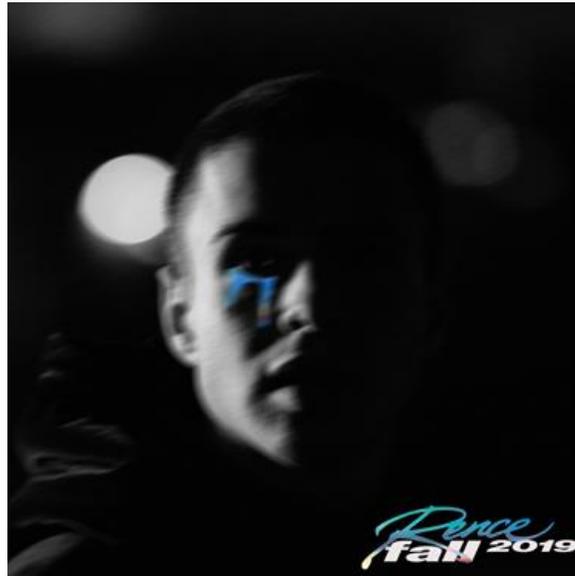




## RENCE RELEASES NEW EP *FALL 2019* TODAY

### “DARKSIDE” VIDEO OUT NOW



“Rence has had a breakthrough summer” - **NYLON**

“Rence is one of the breakout stars of 2019” – **IDOLATOR**

“Rence maintains his independence in an industry full of clones” – **O.N.S**

(September 20, 2019 – Los Angeles, CA) – After fueling widespread anticipation among a growing fan base and tastemakers alike, buzzing genre disruptor **Rence** unveils his brand new **EP *Fall 2019*** today.

Get it [HERE](#) via **Epic Records**.

Over the past month, “**Darkside**” and “**I know**” offered a glimpse at the scope of the artist’s vision, with the visual for “**Darkside**” being released earlier this week. That vision now fully crystallizes on the six-track project. “**super sad**” blurs the lines between emotive transmissions and buoyant grooves, while “**You don’t wanna know me**” tempers lush guitar and a hauntingly hypnotic hook. The finale “**Darker**” serves up a powerful and poetic denouement punctuated by synth nuances and vocal fireworks. Ultimately, **Fall 2019** introduces **Rence**’s boundary breaking at the height of its power and provocation thus far.

Check out the full tracklisting below!

He summed up **Fall 2019** best by sharing, “*The mood is darker—not necessarily because I’ve become darker, but because I have a dark side, and it’s been hanging around a lot lately. Basically, these songs*”

*are me going a little crazy. They were created while lost in myself and the world...feeling the weight of the world while still trying to keep a positive outlook that so many want from me."*

**Fall 2019** is officially here.

Right out of the gate, **Rence's** 2019 single **"Expensive"** [feat. **Noah Cyrus**] made waves and turned heads. The song has over 3.5 million global streams, while the [music video](#) has amassed over 675K YouTube/VEVO views. Of the latter, *Billboard* wrote, *"Though the beat is quite dynamic, with synths and a toe-tapping bass line, the clip takes a darker turn, following closely with the lyrical meaning."* He also recently spoke at length on this current chapter and more to come with *Substream Magazine* in addition to sitting down with *ONS*, *The Knockturnal*, and *ECHO* around his sold out live debut at Baby's Alright in New York.

Sharing real life snapshots in song, **Rence** magnifies his personal perspective through a genre-less palette, bordering pop, alternative, electro, indie and hip-hop all at once, yet never dipping into one for too long. The Los Angeles-based artist, who was born in D.C., spent his formative teen years in Seattle and then moved to New York to attend NYU's Tisch School of the Arts, first allowed listeners to hear this irresistible inner monologue on his breakthrough independent project, **Pink**. The project's lead single **"Baby Blue"** racked up over 4 million Spotify streams as his total tally approached 8 million. Along the way, peers such as **Chelsea Cutler** and **FLETCHER** lent support as critical acclaim came from *Hilly Dilly*, *Lyrical Lemonade*, *Ones To Watch*, *Elevator Magazine*, and more. Tastemaker Zane Lowe handpicked **"Ways To Go"** as his "World Record" on Apple Music's Beats 1.

Now, he transforms pop on his own terms.

#### **TRACKLISTING:**

1. Darkside
2. super sad
3. I know
4. You don't wanna know me
5. Patience
6. Darker

Find Rence online:

Insta: @rence

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Youtube: Rence

[www.yourstrulyrence.com](http://www.yourstrulyrence.com)

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