

FOR IMMEDIATE RELEASE

October 18, 2019



INTRODUCING...

GRAMMY AWARD®-WINNING ARTIST AND PRODUCER

The logo for the artist BEAM, where the letters are constructed from multiple horizontal black bars of varying lengths, creating a stylized, blocky appearance.

DEBUT EP 95 OUT TODAY

EXECUTIVE PRODUCED BY CARDO AND BEAM,
INCLUDES FEATURES BY CHILDISH MAJOR AND MORGAN SAINT



(October 18, 2019 – New York, NY) – Today, GRAMMY Award®-winning producer, songwriter, and artist, **BEAM**, steps into his own with the release of his debut EP, **95**.

Get **95** [HERE](#) via **Epic Records**.

BEAM executive produced the ten track body of work alongside **Cardo**—known for producing songs like **Drake’s “God’s Plan”** and **Travis Scott’s “Goosebumps” [feat. Kendrick Lamar]**. Detonating and rebuilding the idea of genre, the Kingston, Jamaica-born and Miami-raised maverick distills razor sharp raps, reggae

rhythms, and otherworldly experimentation into an arresting global hybrid, steeped in the island spirit and uplifted by daring ambition into a unique sound all his own. Mixing Dancehall with Hip-Hop, Trap and Pop, he effortlessly switches between Jamaican Patois and English, and rapping and singing, with his intoxicatingly robust and adaptable voice. The result is jarring-yet-melodic, a direct-yet-diverse cohesion of colors and textures.

BEAM pairs this singular style with a nineties-inspired aesthetic, the decade in which he was born, which can be found in everything from the project's visuals to [teasers](#) that have slowly been revealed on social media. Taking 90's iconography and warping it into something new, references include everything from Windows 95 and the internet at its most nascent phase to VHS tapes and TV commercials. Check out the haunting visual for track "Lost" [HERE](#).

Cavernous synths echo alongside his airy delivery on the opener "**Drop The Roof**, which kicks down the door into his world. Meanwhile, a simmering beat skitters forward under his Caribbean inflection on "**Soldier**" before snapping into a militant chant. "**Mad Gaal**" slides towards a buoyant and bold bounce as labelmate **Morgan Saint** lends her soulful howl to the hypnotic and haunting "**Numb**." During the finale "**Stranded**," he teams up with **Childish Major** for a dynamic and dynamite conclusion. **95** includes additional production work by the likes of **Frank Dukes**, **ChaseTheMoney** (Valee, Z Money), **Al Cres** and **Blake\$ale**. Check out the full track list below.

Travel to **95** with **BEAM**.

ABOUT BEAM:

BEAM stands for "*Be Everything And More.*" The artist most certainly lives up to the promise of his moniker. As the son of Reggae and Dancehall legend **Papa San**, music has been in his blood since birth. After immigrating from Kingston, Jamaica to Miami, FL as a young child, he grew up in the studio. Naturally, he became a songwriting and beatsmith maverick, placing his first production credits as a teenager. **BEAM** has done production and songwriting work for everyone from **2 Chainz** and **Yo Gotti** to **Lecrae**, who's 2012 album **Gravity** won the 2013 GRAMMY Award® for Best Gospel Album. Most recently, he worked on **21 Savage's** 2018 album **I Was > I Am** on tracks like "ball w/o you" and "good day." As he quietly amassed an arsenal of solo tracks, he lent his voice to "**Mumbai Power**" from **Skrillex's** 2019 **Show Tracks**. Not to mention, he earned a cosign from **Diplo** and hit the studio with the likes of **Major Lazer**, **Metro Boomin**, and **South Side**, amongst others.

Now, his debut EP, **95**, stands out as *more* than just music; it's a genre-busting global experience. He's everything and more.

95 TRACK LIST:

1. Drop The Roof
2. Soldier
3. 95
4. Unda Armor
5. Numb [feat. Morgan Saint]
6. 2 x 2
7. Maad Gaal
8. I Might Just
9. Lost
10. Stranded [feat. Childish Major]

