



## MADISON BEER RELEASES LEAD SINGLE FROM DEBUT ALBUM, “GOOD IN GOODBYE”

“GOOD IN GOODBYE” VIDEO YOUTUBE PREMIERE WITH EXCLUSIVE  
FAN CHAT

DEBUT ALBUM SET FOR RELEASE THIS YEAR



(January 31, 2020 – New York, NY) – Today, singer-songwriter **Madison Beer** unveils “Good In Goodbye,” the highly anticipated debut single off her forthcoming full-length album, on license from **First Access Entertainment** to be released on **Epic Records** later this year. The track, co-written and co-produced by Beer, hits streaming services today, with the accompanying visual premiering on **YouTube Music/VEVO**. Check out the single [HERE](#).

In the captivating video, Beer confronts her toughest adversary—herself—in an immersive video game-style landscape armed with colorful firepower, ninja stars, and a whole lot of attitude. Beer, an embodiment of the “Girl Boss” generation, directed the video herself. It’s the ultimate breakup anthem for the ASMR age. You can watch the video [HERE](#).

Of the track and forthcoming album, Beer says: *“It feels so good to be releasing the first single from my debut album! Touching on a theme that resonates throughout the album, ‘Good In Goodbye,’ is predominately a break up song. It’s about how cutting ties with a toxic person, no matter how tough it can feel at the time, is sometimes the only way forward and you should always find the ‘good’ in ‘goodbye.’ It also touches on the duality of condemnation and self-reflection you often go through at the end of a relationship – a concept which is brought to life in the video where I delve deep into my inner demons, playing myself and my evil twin.”*

Prior to signing with **Epic Records** late last year, Madison achieved unprecedented success as an independent artist with her partner **First Access Entertainment**. Her debut EP *As She Pleases* boasts over **700 million streams** globally and made her the first independent female solo artist to break into the **Top 20 radio charts**, after having debuted in the **Top 5 on iTunes** in 18 countries and in the Top 10 in 42 countries worldwide. She's attracted the endorsement of **Time, Complex, NME, The Guardian** and **Billboard** who named her among its coveted **"21 Under 21"** list, and has a social following that reaches an audience of over 14.3 million on Instagram and 2.5 million on Twitter. 2020 sees Madison begin her relationship with **Sony** where she, along with First Access Entertainment who have A&R'ed her debut LP, licensed the album and will release it via Epic Records. This unique deal has left Madison where she thrives - commanding complete creative control through writing her own songs, producing and creating her own visuals.

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