

**YO GOTTI'S HIGHLY ANTICIPATED NEW ALBUM *UNTRAPPED* OUT NOW**



**NEW MUSIC VIDEO “POSE” FEATURING MEGAN THEE STALLION & LIL UZI VERT LIVE AT 12PM ET**

**INCLUDES THE SINGLES “H.O.E. (HEAVEN ON EARTH)” & “MORE READY THAN EVER”**

**HOSTS HIGH-PROFILE ALBUM LAUNCH DINNER AT FOUR SEASONS**

(January 31, 2020 – Los Angeles, CA) – After maximizing anticipation throughout the past month, multiplatinum Memphis superstar rapper and **CMG** mogul **Yo Gotti** unveils his anxiously awaited tenth full-length studio album and first in three years, ***Untrapped***, today. Upon going live, it catapulted into the Top 2 of iTunes Top Hip-Hop/Rap Albums Chart where it still remains.

Get it [HERE](#) via **Inevitable/Epic Records**.

To celebrate the release, he hosted a live chat last night online and will be debuting the new “**Pose**” music video at 12pm EST. Watch it [HERE](#).



On Tuesday, he welcomed a bevy of tastemakers, DJs, on-air personalities, celebrities, and peers to experience **Untrapped** before anyone during a posh private dinner at the Four Seasons in New York City. Rather than ban smartphones, the MC encouraged social interaction, posts, and tweets. As a result, social media lit up with buzz for the impending release and heightened excitement.

He also preceded the record with single “**H.O.E. (Heaven On Earth)**.” In under a week, it tallied 1.3 million Spotify streams and 1 million-plus views on the [music video](#). Straight out of the gate, it garnered major looks from [Billboard](#) and more as [Hypebeast](#) promised, “*Yo Gotti has been cooking up something major in the past two years.*” Earlier this week, he also pulled up on Funkmaster Flex for what has become a much-talked about Freestyle. Watch it [HERE](#).

Additionally, he uncovered another single entitled “**More Ready Than Ever**.” His deft wordplay and dynamic hooks take center stage once again as he rocks through the bold and braggadocious banger with confidence and charisma. Those anthems only represent two sides of **Untrapped** though.

Check out the full tracklisting below.



PHOTO CREDIT: NABIL ELDERKIN

In other big news, his 2019 smash “**Put A Date On It**” [feat. **Lil Baby**] just scored a platinum certification from the RIAA. Meanwhile, the [video](#) stood out as one of the “*most-watched*” music videos of the year, cranking out 167 million views.

***Untrapped*** represents a watershed moment for **Yo Gotti** and hip-hop at large. Get ready for him to make history!

Some rappers leave everything on tape like heavyweights in the ring. You can hear the blood, sweat, and tears in each bar **Yo Gotti** spits. Nobody hustles harder. Nobody raps tighter. To date, he has landed three consecutive Top 10 debuts on the *Billboard* Top 200 with the gold-certified *I Am* [2013], gold-certified *The Art of Hustle* [2016], and *I Still Am* [2017]. Not to mention, he unleashed two double-platinum smashes “**Down in the DM**” and “**Rake It Up**” [feat. **Nicki Minaj**] as well as the gold-certified “**Law**” [feat. **E-40**], “**5 Star**,” “**Act Right**” [feat. **Jeezy & YG**], and “**I Know**” [feat. **Rich Homie Quan**]. Between sold out tours with the likes of **G-Eazy** and **Logic** as well as an annual sold-out *BirthDay Bash* in Memphis accompanied by everyone from **Lil Wayne** to **Young Thug**, he has performed and appeared on NBC’s *The Tonight Show Starring Jimmy Fallon*, ABC’s *Jimmy Kimmel LIVE!*, *The Real*, and *BET*. He hits and hustles just as hard in 2020 as he launches his biggest movement yet.

Be prepared...

**TRACKLISTING**

- 01 Trapped
- 02 Know Yo Worth
- 03 H.O.E. (Heaven On Earth)
- 04 More Ready Than Ever
- 05 Like That feat. A Boogie wit da Hoodie & Ty Dolla \$ign
- 06 Put A Date On It feat. Lil Baby
- 07 They Ain't Want Me To Know
- 08 Pose feat. Megan Thee Stallion & Lil Uzi Vert
- 09 Weekend feat. Moneybagg Yo
- 10 Dopechella feat. Rick Ross
- 11 Battle feat. Blac Youngsta
- 12 Bounce That
- 13 Big Homie
- 14 Untrapped ft. Estelle
- 15 Pose feat. Lil Uzi Vert **\*\*BONUS\*\***