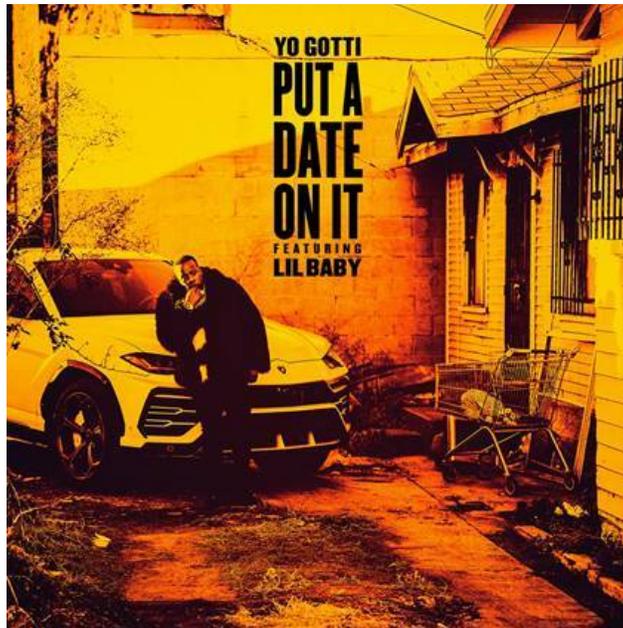


FOR IMMEDIATE RELEASE



YO GOTTI RELEASES NEW MUSIC VIDEO “PUT A DATE ON IT” FEATURING LIL BABY TODAY



PERFORMING ON *THE TONIGHT SHOW STARRING JIMMY FALLON* JANUARY 29

TENTH FULL-LENGTH ALBUM COMING SOON

(January 25, 2019 – Los Angeles, CA) – Today, multiplatinum Memphis superstar rapper and **CMG** mogul **Yo Gotti** returns with a brand new single entitled “**Put A Date On It**” [feat. **Lil Baby**] today.

Get it [HERE](#) via **CMG/Epic Records**.

Once again, the hip-hop titan turns up with a hard-hitting and hypnotic anthem that highlights his verbal elasticity and propensity for hashtaggable hooks. Meanwhile, Atlanta’s **Lil Baby** delivers a show-stopping cameo of his own, capitalizing on undeniable chemistry with his Memphis counterpart.

Additionally, **Gotti** shares the official music video. Continuing a tradition of larger-than-life clips, he hosts a *Last Supper*-style dinner not just in the hood, but literally in the middle of the streets! Invited to this O.G. gathering are none other than **CMG** heavyweights **Moneybagg Yo**, **Blocboy JB**, and **Blac Youngsta**.

View the clip on VEVO/YouTube [HERE](#)!



Next up, he performs the song for the first time on late-night television when he graces the stage at *The Tonight Show Starring Jimmy Fallon* on January 29. Be sure to tune in.

“**Put A Date On It**” kicks off what promises to be a landmark 2019 for **Gotti**. It serves as the single and first taste of his tenth full-length—arriving very soon. It also follows up a busy 2018, which saw him team up with **G-Eazy** for the banger “**1942**” (over 101 million Spotify streams to date) and **T.I.** on “**Wraith**.” At the same time, he quietly worked on what would become this next album and quite possibly his boldest body of work yet.

Some rappers leave everything on tape like heavyweights in the ring. You can hear the blood, sweat, and tears in each bar **Yo Gotti** spits. Nobody hustles harder. Nobody raps tighter. To date, he has landed three consecutive Top 10 debuts on the *Billboard* Top 200 with the gold-certified *I Am* [2013], gold-certified *The Art of Hustle* [2016], and *I Still Am* [2017]. Not to mention, he unleashed two double-platinum smashes “**Down in the DM**” and “**Rake It Up**” [feat. **Nicki Minaj**] as well as the gold-certified “**Law**” [feat. **E-40**], “**5 Star**,” “**Act Right**” [feat. **Jeezy & YG**], and “**I Know**” [feat. **Rich Homie Quan**]. Between sold out tours with the likes of **G-Eazy** and **Logic** as well as an annual sold-out *Birthday Bash* in Memphis accompanied by everyone from **Lil Wayne** to **Young Thug**, he has performed and appeared on NBC’s *The Tonight Show Starring Jimmy Fallon*, ABC’s *Jimmy Kimmel LIVE!*, *The Real*, and *BET*. He hits and hustles just as hard in 2019 as he launches his biggest movement yet. Be prepared...

Yo Gotti – Put A Date On It ft. Lil Baby

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Apple Music	http://smarturl.it/PutADateOnIt/applemusic
iTunes	http://smarturl.it/PutADateOnIt/itunes
Spotify	http://smarturl.it/PutADateOnIt/spotify
Amazon Digital	http://smarturl.it/PutADateOnIt/az
Google Play	http://smarturl.it/PutADateOnIt/googleplay
Deezer	http://smarturl.it/PutADateOnIt/deezer
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