

## AITCH BIO

There couldn't be a more favorable moment to be a Manchester-based MC. The 0161 has been endlessly churning out rap talents in recent years, but few quite like Aitch. Hailing from New Moston, an area in North Manchester, Aitch's artistry derives from the sheer proximity to the UK's epicenter and breeding ground for all forms of underground bass music – whether it is rap, grime, dubstep or drum & bass.

No two Aitch songs are the same, but the one trait that makes him distinguishable as a writer and MC is his nonchalant, skippy flow. There are moments where the odd line will leave you laughing and it's that playfulness in his writing, showcased on early hits "Daily Duppy" and "Straight Rhymez" that positions Aitch as one of music's most promising acts.

Being in a smaller and closer environment in Manchester has benefited Aitch in many ways. At first, there isn't so much pressure to be an artist, he says. Performing at shows locally allowed him to build a base that would be there to support Aitch. Northern Quarterz, the team made up of engineers, producers and friends has been with Aitch every step of the way, supporting and ensuring that each release has an impact greater than the last.

Making a name for yourself in your hometown isn't always easy, but to do so at 18 and then go on to repeatedly impress audiences, subsequently attracting national attention proves one thing – Aitch is a gifted talent. Aitch has already far exceeded his own expectations following early support from grime stalwarts such as Wiley and Stormzy. Like many of the people around him, rap was a talent that came by chance but taking each moment in his stride, particularly following the response to his first video "Straight Rhymez," Aitch is ready to take his craft to the next level.

As the lines between grime, rap, drill and trap have converged in recent years, artists such as Aitch are finding that there isn't one pocket that he ever sits. "Good music can't be ignored, I can't describe my sound and I think it's unique but I'd describe it as fun," he says. As the scene has become less regional and far more inclusive, Aitch has arrived at a time when people are actively seeking to hear stories from the unheard and Manchester has been an incubator for those voices.

When asked how he wants to be seen by people, Aitch said "I don't want to be taken too seriously and don't watch what anyone else says." For a young artist who never really planned on being a rapper but happens to possess a unique ability, it bodes well that Aitch isn't concerned with anything but continuously raising the bar for himself. And for Manchester also.