



WATCH GIVEON'S MUSIC VIDEO FOR "LIKE I WANT YOU"

TEAMS UP WITH *OKAYPLAYER* FOR EXCLUSIVE PREMIERE

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(Los Angeles, CA – February 7, 2020) – With millions of streams in the past year, a growing fan base and successful recent tour with Snoh Aalegra, buzzing Long Beach-born R&B singer and songwriter **GIVEON** unveils the music video for his latest single “**LIKE I WANT YOU**” today. He teamed up with *Okayplayer* to exclusively premiere the visual.

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“A native of Long Beach, CA emerging singer [Giveon](#) is breathing life into the R&B genre one song at a time.” *Okayplayer* writes. Within just a few months’ time, “**LIKE I WANT YOU**” has already racked up just under 1x Million streams and counting. The intimate video evokes the sensual spirit of the song as it follows **GIVEON** and his love through the ebbs and flows of an intense courtship and even more intense romance. Shot in vintage filters flared by film cigarette burns, it channels throwback films, while presenting a fresh fire for soul and R&B. Most importantly, it paves the way for more from the rising talent.

GIVEON infuses Rat Pack-style classiness into modern R&B. Developing his own baritone delivery, he caught the attention of another Long Beach local and multiplatinum singer and songwriter **AUGUST 08** [DJ Khaled, Justin Bieber] who served as an initial mentor. In 2018, **GIVEON** independently made his debut with “**Garden Kisses**” (623K Spotify streams to date) and “**Fields**,” clocking two million streams so far. At the same time, he earned acclaim by everyone from *Flaunt* to *HotNewHipHop*. A year later, he

joined forces with producer **Sevn Thomas** [Drake, Rihanna, Travis Scott] and further honed a signature style of his own. In 2019, he also performed “**Giveon Unplugged**” to a packed crowd at Soho House in addition to leading a songwriting camp sponsored by **Remy Martin** and **Ascis** alongside top producers and songwriters such as **boi-1da**, **Jahaan Sweet**, **Sevn Thomas**, **WondaGurl**, **Charlie Handsome**, and more. **Snoh Aalegra** personally invited him on her headline tour. Now, he heralds his debut EP for **Not So Fast/Epic Records** with “**LIKE I WANT YOU.**”

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