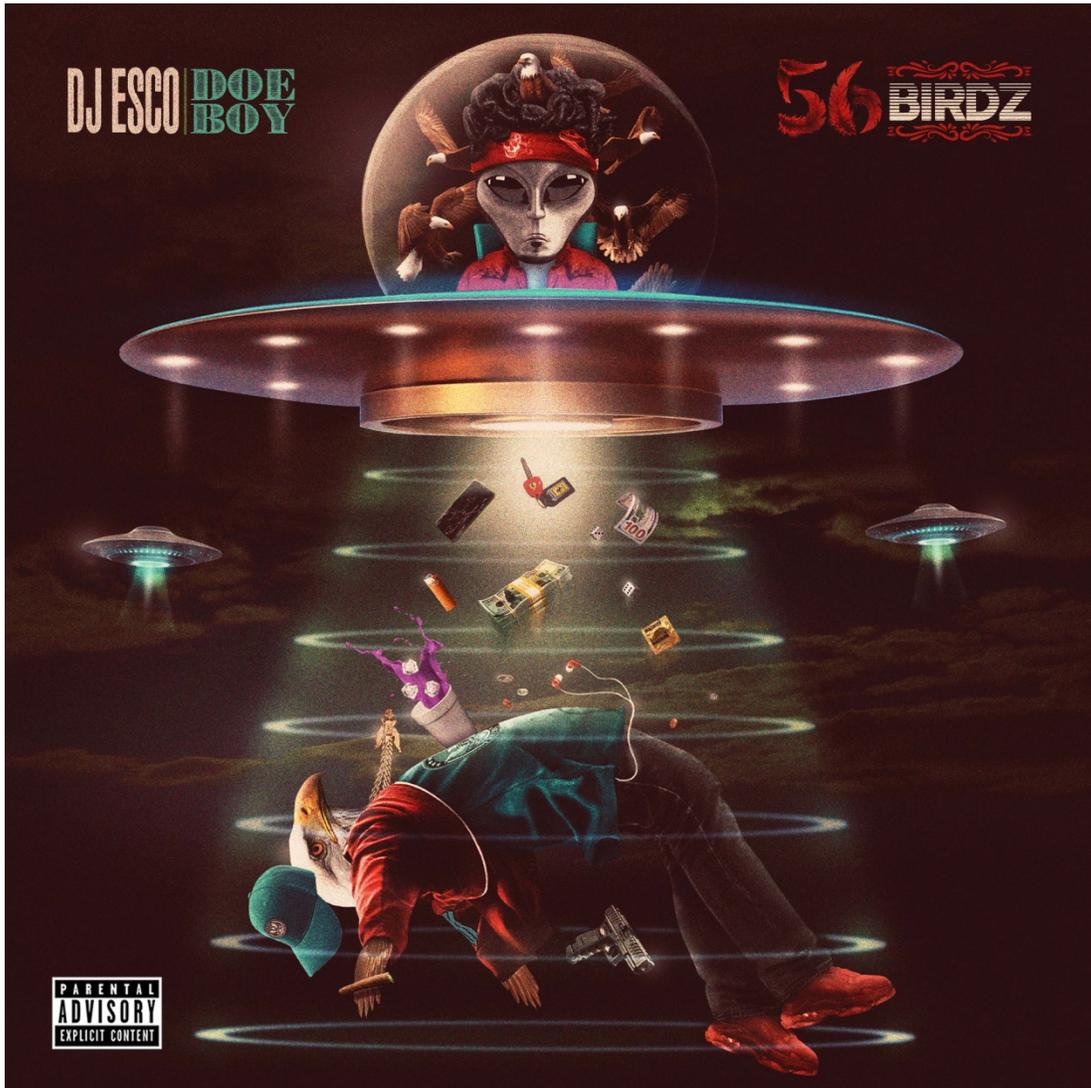




DJ ESCO X DOE BOY UNLEASH 56 BIRDZ COLLABORATION TODAY



INCLUDING THE SINGLE "PRIMETIME"

(March 13, 2020 – Los Angeles, CA) – Cementing a creative union of unparalleled proportions, platinum-certified artist, producer, A&R visionary, and “*The COOLest DJ In The World*” **DJ ESCO** and critically acclaimed Cleveland rapper **Doe Boy** join forces to present **56 BIRDZ** [Freebandz/Epic Records] today. This marks the very first joint project between these two titans and arrives on the fifth anniversary of **DJ Esco**’s storied **56 Nights** mixtape with **Future**.

Get **56 BIRDZ** [HERE](#).

They previewed its arrival last week by sharing the single “**PRIMETIME.**” Powered by skittering hi hats, icy hooks, and airtight rhymes, it’s already closing in on 1 million total streams. Elsewhere on the project, “**POP IT**” grinds on a skittering slick beat before snapping into an instantly infectious chant, “*Pull up and pop my shit.*” Then, there’s “**Bankroll.**” Counting up bars over **ESCO**’s hummable production, it flips through a woozy melodic chorus. “**You Tried It**” spotlights **Doe Boy**’s laidback flows as it bleeds into another hypnotic hook. Everything culminates on “**Him 4Real**” and one final midwest rap masterclass from **Doe Boy**.

Check out the full tracklisting below.



Emerging as the coldest spitter out of C-Town, **Doe Boy** maintains the momentum from his 2019 opus **Streetz Need Me 2**. Between cuts like “**Grave Digger**” [feat. **Young Thug**], “**Walk Down**” [feat. **YG**], and “**Too Playa**” [feat. **Gunna**] and skits from none other than **Mike Epps**, he impressively put up over 20 million cumulative streams. Beyond acclaim from [HYPEBEAST](#) and [Karen Civil](#), [Lyrical Lemonade](#) pondered, “*I*

would not be surprised at all if **Doe Boy** begins to enter the class of mainstream rap stars because of it.” **Streetz Need Me 2** rounded out a breakout year also highlighted by his appearance on **Future’s “100 Shooters”** also featuring **Meek Mill**.

Meanwhile, this serves as **ESCO’s** first project since 2018’s **KOLORBLIND**. The latter touted the smash “**Chek**” [feat. **Future**] and “**Xotic**” [feat. **Rich The Kid, Future, & Young Thug**]. Earning critical plaudits, [HipHopDX](#) wrote, “**DJ ESCO** earns himself a ‘W’ in the album column,” and [Billboard](#) added, “The project shows off the ATLien’s curation ability, which puts **Future Hendrix** in position to succeed on a broad range of tracks, boasting the duo’s strong rapport and versatility to play ball in any arena.”

Hear **DJ ESCO** and **DOE BOY** take flight with **56 BIRDZ** now!

When it comes to hip-hop, there may be no one colder than **DJ ESCO**. He has served as **Future’s** official DJ since 2008 and shepherded countless game-changing releases alongside the Atlanta star. He acted as executive producer of the rapper’s biggest album to date the multi-platinum **DS2** in 2015. Plus, he executive produced the 2017 back-to-back *Billboard* Top 200 #1 platinum powerhouses, **Future** and **Hndrxx**. In addition to dropping underground favorites such as **Ball Like Me** in 2012 and **No Sleep** in 2014, his 56-night stay in a Dubai prison infamously inspired **Future’s** 2015 classic mixtape, **56 Nights**. Between endless touring, 2016 saw **DJ Esco** drop **Project E.T.** The latter yielded the smash “**Too Much Sauce**,” which racked up over 103.1 million Spotify streams to date and garnered a platinum plaque.

Tracklisting:

1. “56 BIRDZ”
2. “POP IT”
3. “BANKROLL”
4. “PRIMETIME”
5. “BROKEN PROMISES”
6. “SHARE MY”
7. “YOU TRIED IT”
8. “WHATCHUTALMABOUT”
9. “HIM 4 REAL”