Moroney

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"Not since Taylor Swift has a young woman told the truth so cleverly and completely" - HITS

"The most exciting country mainstream record of the first half of 2023 belongs to the Georgiaraised Megan Moroney." - Rolling Stone

> "one of country music's most notable newcomers" - Billboard

> > "musical risktaker with powerhouse pipes" - CMT

"we're in the presence of a major, major new talent" - **MusicRow**

"The keys to why Moroney -- as compared to every other noteworthy performer on the rise in Music City -- is having a moment are numerous. They also portend a career with the potential for significant depth, reach and scope." - The Tennessean

TALK POINTS

- Megan Moroney's deluxe edition of LUCKY, her widely acclaimed debut album, is out now. Produced by Kristian Bush, Moroney co-wrote every song.
- LUCKY (DELUXE EDITION) delivers three bonus songs from the Sony Music Nashville/Columbia Records artist, including guest spots from fellow Nashville-based singer-songwriters Kameron Marlowe and Mackenzie Carpenter.
- The double CMA Award nominee (SONG OF THE YEAR for "Tennessee Orange" and NEW ARTIST OF THE YEAR) will hit
 the stage with Old Dominion at "The 57th Annual CMA Awards" performing their chart-climbing duet "Can't Break Up
 Now," marking her first-time as a nominee and performer. The show will air live from Nashville's Bridgestone Arena on
 November 8 at 8/7c on ABC.
- Named a 2023 Billboard Music Awards (BBMAs) finalist for Top Country Female Artist and will vie for this honor on Sunday, November 19th.
- Moroney appeared at The GRAMMY Museum in Los Angeles as part of its illustrious SPOTLIGHT series on October 10th. The SOLD-OUT event took place at the museum's Clive Davis Theater including an intimate conversation (moderated by Kristian Bush) about Moroney's music, creative process, and more, followed by a performance.
- The highly awaited vinyl edition of LUCKY will be released on November 3rd go here to pre-order now.
- Originally released in May, LUCKY features Moroney's PLATINUM-certified, #1 breakout "Tennessee Orange" and current chart-rising single "I'm Not Pretty" while securing a spot on Rolling Stone's "The Best Albums of 2023 So Far" list, claiming it as "the most exciting Country mainstream record of the first half of 2023." Listen here now!
- On the deluxe edition, Moroney serves up more of the lived-in storytelling and gorgeously timeless sound that
 made LUCKY so irresistible. On "Fix You Too," she and Marlowe share a painfully honest portrait of choosing yourself
 over the pull of a potentially disastrous relationship. Another heavy-hearted ballad revealing the stunning emotional
 depth of Moroney's songwriting, "Reasons to Stay" explores the torment of being unable to tear yourself away from



a love gone wrong. And on "**Nothin' Crazy**," Carpenter joins in for a up-tempo and impossibly funny track showing Moroney's whip-smart sense of humor, with Moroney playing the part of a girl who's all too eager about her new man (from the chorus: "I can't wait for our second date/Maybe he'll show up with his grandma's ring/Til then I'll be spending time naming our dogs and babies/You know, nothing crazy").

- A timeless collision of Country, Folk, and Southern Rock the debut LP immediately catapulted to Top 10 on Billboard's Top Country Albums Chart first week while Moroney also notched No. 1 on Billboard's Emerging Artists Chart the same week becoming the fifth solo Country female artist to hit No. 1 in the chart's history.
- Raves for "I'm Not Pretty" (written by Moroney, Ben Williams, Mackenzie Carpenter, Micah Carpenter) are stacking up with *Billboard* calling it a "cheeky, defiant clapback" and *MusicRow* hailing it as a "clever, femme-centric ditty [that] confirms her status as a first-class, off-center, wonderfully creative Country artist." An equally clever music video co-directed by Moroney (her first director credit) and Jeff Johnson (Lainey Wilson, Carrie Underwood), stars Moroney in a dual role as the song's protagonist and the jealousy-crazed mean girl intent on taking her down. After opening on an outdoor party where the antagonist becomes consumed with envy her eyes ominously reflecting the campfire's flames the visual veers back-and-forth between the two characters' vastly different lives. From the rosé-soaked slumber party and impossibly perfect cakes of Moroney's pretty-in-pink universe to the dark and dreary world of her nemesis, "I'm Not Pretty" offers up a fantastically tongue-in-cheek portrait of mean-girl behavior and all its pointless toxicity. Watch the music video here.
- Kicked off her massively anticipated SOLD-OUT THE LUCKY TOUR by making her New York City debut at The Bowery Ballroom. With many of the venues selling out within minutes, the tour stops at major cities and iconic venues coast-to-coast, including Moroney's first-time appearance as an in-demand headliner in Chicago (Joe's on Weed St.), Los Angeles (The Troubadour), New Braunfels, TX (Gruene Hall), and more.
- THE LUCKY TOUR follows her first headline SOLD-OUT PISTOL MADE OF ROSES TOUR last spring, named after her 2022 EP, and opening for **Brooks & Dunn** over the summer. Has previously shared the stage with Larry Fleet, Chase Matthews, Jamey Johnson, and Warren Zeiders.
- First career win for **BREAKTHROUGH FEMALE VIDEO OF THE YEAR** for her Jason Lester-directed **"Tennessee Orange"** clip (view here) at the 2023 CMT MUSIC AWARDS.
- Honored with NSAI's coveted "10 Songs I Wish I'd Written" award for "Tennessee Orange."
- One of nine solo female Country artists in this century to hit No. 1 with their debut single, plus "Tennessee Orange" secured the largest single week points total for a solo female in Mediabase era.
- Recognized as one of CMT's Next Women of Country Class of 2023, Opry NextStage Class of 2023, and has been
 named a "2023 Artist to Watch" by Amazon Music, Pandora, Spotify. Featured as an iHeart "On The Verge" artist and
 one of SiriusXM's "2023 Future Five," <u>Holler</u> further predicted, "Megan Moroney has a smooth, honeyed voice that
 combines with a casual, conversational charm to make her one to watch in 2023."
- Performed on ABC's Jimmy Kimmel Live, NBC's TODAY With Hoda & Jenna and ESPN's College GameDay. She has
 also been featured in People's 'Having A Moment,' Access Hollywood, Entertainment Tonight, The New York Times,
 Rolling Stone's 'Best Songs of 2023 So Far' for "Tennessee Orange" and 'Best Albums of 2023 So Far' for LUCKY, profiled
 by HITS, American Songwriter, Billboard, Tennessean and more.
- Born and raised in Georgia, Moroney grew up in a musical household heavily influenced by legendary songwriters in **Classic Country**, **Southern Rock**, and **Americana**.
- While studying accounting at the University of Georgia, Moroney's entire trajectory changed after opening for Chase Rice at the famed Georgia Theatre her freshman year—a turn of events that found her penning her first-ever original song and discovering the dazzling specificity and down-to-earth honesty that now define her music.

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