

**2014 BAND TO WATCH MAGIC! SET TO RELEASE THEIR DEBUT ALBUM
DON'T KILL THE MAGIC ON JULY 1ST**

**FIRST SINGLE "RUDE" ALREADY CHARTED AT 5 RADIO FORMATS; IN
TOP 15 ON ITUNES TOP SONGS CHART**

Made National Television Debut on The Today Show This Morning



**[CLICK HERE](#) TO CHECK OUT THEIR PERFORMANCE ON THE TODAY
SHOW!**

(New York, NY) – Latium / RCA Records recording artist Magic! is set to release their debut album, *Don't Kill The Magic* on July 1st. Their first single "[Rude](#)" is making waves and heating up the charts and has already sold over 750,000 singles worldwide. "Rude" has flown up the Billboard Digital Songs Chart going Top 35 in under three weeks. The song is at hit at iTunes sitting in the top 15 on the Top Song chart and top 5 on the Pop chart and is top 3 on the Shazam US Chart.

Earlier today, the band made their national television debut on *The Today Show* ([Click here](#) to see their performance) where the song was pegged the song of the summer. The official music video for "[Rude](#)" is a monster, posting view increases of over 800,000 a week and currently sits at over 9.5 million views worldwide.

At radio, "Rude" has charted at 5 different radio formats (CHR, HAC, RHY, AAA, AC and ALT). The single was the #1 greatest gainer at Top 40 and AAA radio.

The band has already seen massive global success for "Rude" in Canada (double platinum), Australia (4X Platinum) and New Zealand (Platinum). "Rude" was the first Canadian (CanCon) debut single to reach #1 (HotAC) in the history of Mediabase! "Rude" also reached #1 in Australia and #2 in New Zealand.

Additionally the band is featured on Shakira's new self-titled album on a song called "Cut Me Deep" as well as has a song on the *One Love, One Rhythm: The Official 2014 Fifa World Cup™ Album* titled, "This Is Our Time".

Magic! consists of Nasri Atweh (lead vocals), Mark Pelli (guitar), Alex Tanas (drums) and Ben Spivak (bass). The band is based in Los Angeles and is not new to the business. Lead singer,

Nasri, is an award winning songwriter and one-half of the Messengers (the songwriting team who have composed hit songs for artists such as Justin Bieber, Pitbull, and Chris Brown).

For more information please visit:

Official Website: <http://www.ournameismagic.com/>

Facebook: <https://www.facebook.com/ournameisMAGIC>

Twitter: <https://twitter.com/ournameisMAGIC>

YouTube: <https://www.youtube.com/user/TheBandMagic>

VEVO: <http://www.vevo.com/artist/magic-1>

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