

ESPN to Feature Carlos Santana's Music during Select Programming across Platforms ***The Summer of Santana* on ESPN will include songs from his Brand New #1 Charting Latin album *Corazón***

Music from the Grammy Award-winning Carlos Santana will be featured on ESPN and ESPN Deportes' coverage of select sports events and across a variety of studio programming and platforms this summer beginning June through August 2014.

As part of *The Summer of Santana*, three songs from Santana's recently released album *Corazón (Heart)* will add rhythm to each month, starting with *Saideria* in June. *Yo Soy La Luz* will follow in July and the summer will come to an end with *La Flaca*, featuring Latin star Juanes, in August.

"The inclusion of Santana's music, which is influenced by different genres and cultures, aligns with ESPN's efforts to use music that is appealing to a diverse audience," said Kevin Wilson, music director for ESPN. "Santana is a renowned artist who has built a prolific career, and we are excited to enhance our content with his tunes."

The music will be incorporated into telecasts, in and out of commercial breaks, highlight montages and studio segments across television, radio and digital platforms. Some of the live events and programming featuring the songs include NBA Finals, ESPYS, U.S. Open, *NBA Countdown*, *First Take*, *Numbers Never Lie*, *SportsCenter*, *#Redes* and *Nacion ESPN*.

Released in May, Santana's *Corazón* is the artist's first, ever, Latin music album of his iconic career which has held the #1 spot on the Latin charts for 4 consecutive weeks. The album features collaborations with ChocQuibTown, Lila Downs, Gloria Estefan, Fabulosos Cadillacs, Juanes, Ziggy Marley, Miguel, Niña Pastori, Diego Torres, Samuel Rosa of Skank, Cindy Blackman Santana, Romeo Santos, Soledad, Wayne Shorter, and more.

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About Santana: For forty years and as many albums later, Santana has sold more than 100 million records and reached more than 100 million fans at concerts worldwide. To date, Santana has won ten GRAMMY® Awards and three Latin GRAMMY® Awards. He won a record-tying nine GRAMMYS for a single project for 1999's *Supernatural* (including Album of the Year and Record of the Year for "Smooth"). He has also received the Billboard Century Award (1996), was ushered into the Rock and Roll Hall of Fame (1998), and received the Billboard Latin Music Awards' Lifetime Achievement honor (2009). Among many other honors, Carlos Santana has also been cited by Rolling Stone as #15 on their list of the "100 Greatest Guitarists of All Time." Celebrating the chart debut of *Guitar Heaven* (Arista) in 2010, Santana joined the ranks of the Rolling Stones as the only musical act in chart history to score at least one Top 10 album in every decade beginning with the 1960s. In 2013, Carlos Santana was the recipient of the 2013 Kennedy Center Honors Award. In spring of 2014, Santana kicked off his 18 show US tour last month with Rod Stewart as well as announced stand alone dates for 'The Corazon Tour.' On May 6th, **SANTANA** released his first ever Latin Music album entitled **CORAZON** on RCA/Sony Latin Iberia, featuring superstar collaborative performances with **ChocQuibtown, Lila Downs, Gloria Estefan, Los Fabulosos Cadillacs, Juanes, Ziggy Marley, Miguel, Niña Pastori, Pitbull, Samuel Rosa of Skank, Cindy Blackman Santana, Romeo Santos, Wayne Shorter, Soledad, and Diego Torres.**

www.santana.com <http://www.facebook.com/carlossantana> <https://twitter.com/SantanaCarlos>

About ESPN:

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Media Contacts:

ESPN: Gabriela Nunez at Gabriela.nunez@espn.com; [@GabyESPN](#) or 646-547-5613

Santana Publicity Contacts:

Michael Jensen, Jensen Communications, 626-585-9575 mj@jensencom.com

Sarah Weinstein Dennison, RCA Records, 212-833-5593 sarah.weinstein@rcarecords.com