

Dressed in black with his hair slicked back, G-Eazy adds a touch of class to hip-hop. For as traditionally dapper as he may be, he's got both feet firmly planted in the future. So what does the future look like for the producer, songwriter, and rapper? Well, it's just as bright as he is...

Raised in Oakland, CA, G-Eazy made the decision to enroll at Loyola University New Orleans because of their strong music industry program where he started to cultivate and craft his own inimitable style while still in college. For the budding artist, the partying wasn't nearly as important as creating. He missed more than a few keggers so he could lay down tracks in his dorm room for a series of buzz-generating mixtapes culminating in his 2011 breakout, *Endless Summer*.

With the release of *Endless Summer*, G-Eazy started to garner attention from both the backpackers and the mainstream. *MtvU* nominated him for "Best Music On Campus," while he played to packed houses opening for superstars such as Drake and Lil Wayne.

Diploma in hand, he hit 2012 running. During that summer's *Warped Tour*, he produced, wrote, and recorded what would become his full-length debut, *Must Be Nice*. Blending elegant production with a sly, slick, and smooth flow, the album landed at #3 on the iTunes Hip Hop Chart completely independent of a label.

That next chapter is already unfolding. 2013 saw G-Eazy complete his first headline tour, selling out shows everywhere from New York, Milwaukee, and Salt Lake City to Seattle, San Francisco, and Los Angeles. Looking more like a Tarantino hero than a standard MC, he stirred up a frenzy among the heavily female crowds, dodging a bras or two from the stage on a nightly basis. From the overwhelming success of the tour *Paste Magazine* named G-Eazy in their top artists to watch in 2013, *High Times Magazine* named him the "Best New Artist of 2013," and Lil Wayne tapped him to join the America's Most Wanted Festival nationwide tour.

"We built up to this point one gig at a time," G-Eazy affirms. "I always wanted to do my own thing whether it's producing my own songs or dressing my own way."

The response will only grow more fervent as he unveils his highly anticipated second full-length album *These Things Happen* out June 23, 2014 and embarks on his second nationwide headline tour in 2014. Still, his goal remains the same as it did when he first started.

"I hope to connect with people," he concludes. "If the music inspires someone, that's incredible. It's about a deeper relationship with the listener that hopefully lasts a long time. You're with me now."