

FOR IMMEDIATE RELEASE



KING LOS ANNOUNCES SIGNING WITH 88 CLASSIC/RCA RECORDS

NEWS REVEALED ON HOT 97 TODAY

PROJECT EXECUTIVE PRODUCED BY PUFF DADDY

RECEIVES PRAISE FROM KENDRICK LAMAR, LUPE FIASCO, AND MORE



(October 23rd, 2014 - New York, NY) - Baltimore rapper **King Los** and **After Platinum Entertainment** have officially inked a deal with **88 Classic/RCA Records**.

The critically acclaimed MC exclusively revealed this news on **Hot 97's Ebro in the Morning** today. In celebration, King Los debuted his new track "**Only One Of Me**" ([Click Here To Listen](#)) produced by **The MeKanics** [T.I., YelaWolf] and **Mixx** during the interview. A simmering beat propels the song as **King Los** builds from a fierce and fast verse into an empowering and energetic hook. He lives up to the refrain claiming, "There's a whole bunch of them. There's only one of me." "**Only One Of Me**" appropriately paves the way for his forthcoming 2015 major label debut project.

The forthcoming debut will be executive produced by hip-hop legend, Puff Daddy and serves as the follow-up to the rapper's celebrated mixtapes *Becoming King* and *Zero Gravity II*.

After Platinum Entertainment C.E.O. Ernie Romero had the following to say about the signing, "It was very important to us that we join a team whose goals for **Los's** career aligned with ours. **RCA** gets it. We've spent years getting to this point, and we look forward to taking his career to new heights alongside **RCA.**"

"**King Los** is 'the greatest rapper on the planet,' or so he says. I happen to completely agree," says **J Grand** SVP of A&R & Marketing at RCA Records and 88 Classic label owner. "Don't believe me? Listen up!"

"**After Platinum** and **RCA** coming together is history in the making," exclaims **King Los**. "This is an incredible home for us, and the perfect platform for us to reach the next level."

It's clear to see that hip hop needs King Los. Most recently, he participated in the 2014 BET Hip Hop Awards "Body The Cypher". In the video, **King Los** delivers a confident, charismatic, and controlled verse that instantly captivates. You can check out the extremely popular clip [here!](#)

His peers also continue to praise him. **Lupe Fiasco** publicly extolled him on Hot 97. After his response to the infamous "Control" verse, **Kendrick Lamar** declared, "**Los** was flipping his words and putting that spunk on it. I think he had the killer thing though. Yeah, **Los** killed it out of everybody."

Earlier this year, **King Los** supported **Kid Ink** on the "My Own Lane" Tour and will be hitting the road again shortly.

Hip-hop's new **King** has officially arrived.

###

For the latest news on King Los, please visit:

Website: www.iamkinglos.com

Twitter: @iamKingLos

Instagram: @iamkinglos

Facebook: www.facebook.com/iamkinglos

For press inquiries contact:

Aishah White/aishahkwhite@gmail.com/310.621.3321

Savoy Jefferson/savoy.jefferson@rcarecords.com/212.833.5291

