

PARSON JAMES SIGNS TO RCA RECORDS

MAKES LIVE DEBUT AT COACHELLA FESTIVAL WITH
KYGO



Pictured from left: Dan Zucker (EVP – Business & Legal Affairs, RCA Records), Joe Riccitelli (EVP & GM, RCA Records), Tom Corson (President & COO, RCA Records), Keith Naftaly (EVP – Head of A&R, RCA Records), Parson James, Peter Edge (Chairman & CEO, RCA Records), John Fleckenstein (EVP, RCA Records).



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After a triumphant debut live performance in front of thousands as a guest vocalist with DJ/ Producer **Kygo** at **Coachella Festival** last weekend, the incredibly talented and up-and-coming artist **Parson James** has signed to **RCA Records**.

Hailing from Cheraw, South Carolina, **Parson James'** life was centered on church and singing in his local gospel choir. Now, at just 21 years of age, his passion for storytelling, music and singing, coupled with a deep rooted love and understanding of southern gospel soul and pop, is what makes **Parson James** an undeniable force to be reckoned with in 2015.

His lyrics, steeped in beyond-his-years experience, reveal a long journey from a dark past. “My mother and I grew up together” says James, noting his mother was only 16 when he was born in the American South, a place where his mixed racial heritage was “the talk of the town.”

As an only child of a single mother, the pair survived together supporting each other as best friends, and all each other had. In spite of a racially derisive past, his fixation on the constant struggle between the two sides of humanity -- both in and outside of church -- became more prevalent as he began to write and record his own music. Attributing his southern hometown church hymns as some of his earliest memories and influences, his beautiful, heartfelt lyrics are as gut-wrenching as they are inspiring. It is this unique talent that brought **Parson James** to New York City, alone; at just 17-years-old he began pursuing his singing career as an escape from painful memories and an opportunity for acceptance.

Fast forward just a few years, and **"Stole The Show"** is **Parson James'** debut to the world. Not only does it affirm his place in the mainstream arena as talented vocalist, but it proves he's one of the most promising and immediate young songwriters of 2015. Parson wrote and is featured on **Kygo's** latest single **"Stole The Show,"** which has already amassed an impressive **4.5 million+ views on YouTube, 50 million global streams on Spotify,** peaked at **#6 on the Global chart,** and reached **#12 on the US chart at Spotify.** The single has also been in the **Top 50 in over 40 countries** on Spotify and was **#1 on Shazam in both Sweden and Norway.** Check out "Stole The Show" [HERE](#).

On his recent signing to the legendary RCA Records, James says, "I am so thrilled to be a part of such an iconic label and looking forward to a long and fruitful future with the incredible team at RCA Records."

Chairman & CEO of RCA Records, Peter Edge continues, "We are excited to welcome Parson James to the RCA Records family. He is an incredibly compelling vocalist and songwriter with an undeniable distinctive sound. We are fortunate that he's part of RCA and look forward to bringing his creative vision to the next level."

President & COO, RCA Records Tom Corson states, "Parson James is a supremely talented artist who has a unique vision for his music. We are delighted to have him at RCA."

Stay tuned for details of up and coming live performances and more music for Parson James.

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The RCA logo is displayed in a large, bold, black, sans-serif font. The letters are thick and blocky, with a distinctive design where the 'A' has a vertical bar on its right side, and the 'R' and 'C' are also very thick and stylized.