

**LATIN SUPERSTAR PRINCE ROYCE RELEASES TODAY BRAND NEW SINGLE
[“BACK IT UP” FEATURING PITBULL](#)**

**HIS FIRST ENGLISH ALBUM SET FOR RELEASE ON RCA THIS SUMMER
ON TOUR AS SPECIAL GUEST FOR ARIANA GRANDE**

[CLICK HERE TO WATCH THE LYRIC VIDEO NOW!](#)



Single Cover Art



Publicity Photo

(New York - May 4, 2015) Bronx, NY-born and raised Latin superstar and award-winning artist **Prince Royce** announces the release of his brand new single **[“Back It Up” feat. Pitbull](#)** available everywhere today. **[Click Here to watch the lyric video for “Back it Up” now.](#)** **“Back it Up”** is the second single from his first-ever English language album set for release this summer on RCA.

[“Back it Up”](#) follows Royce's first English language mainstream US hit "Stuck On A Feeling" featuring Snoop Dogg.

In the past five years, Prince Royce has scored ten consecutive number one hits, and has scored 20 Latin Billboard Awards, 16 Premio Lo Nuestro Awards, 18 Premios Juventud Awards, and 7 Latin Grammy nominations.

Royce has a massive fan base with over 1 billion streams online and over 31 million Facebook followers. He has sold out the most prestigious venues in Latin America, as well as concerts throughout the US including Radio City Music Hall, The Nokia Theater and the Theater at Madison Square Garden.

Find below current tour schedule for Prince Royce as Special Guest for Ariana Grande on ‘The Honeymoon Tour’ and stay tuned for more news on his

forthcoming album.

Prince Royce dates with Ariana Grande's "The Honeymoon Tour."

All dates, cities and venues below subject to change. www.livenation.com.

Summer 2015

Thursday, July 16	Tampa, FL	Amalie Arena
Saturday, July 18	Ft Lauderdale, FL	BB&T Center
Tuesday, July 21	Charlotte, NC	Time Warner Cable Arena
Thursday, July 23	Louisville, KY	KFC Yum! Center
Saturday, July 25	Washington, DC	Verizon Center
Sunday, July 26	Hershey, PA	Hersheypark Stadium
Wednesday, July 29	Philadelphia, PA	Wells Fargo Center
Friday, July 31	Albany, NY	Times Union Center
Sunday, August 2	Uncasville, CT	Mohegan Sun Arena
Tuesday, August 4	Manchester, NH	Verizon Wireless Arena
Thursday, August 6	Montreal, QC	Bell Centre
Friday, August 7	Ottawa, ON	Canadian Tire Centre
Sunday, August 9	Toronto, ON	Air Canada Centre
Saturday, August 29	Las Vegas, NV	Mandalay Bay Events Center
Monday, August 31	Fresno, CA	Save Mart Center
Wednesday, September 2	Boise, ID	Taco Bell Arena
Friday, September 4	Portland, OR	Moda Center
Sunday, September 6	Sacramento, CA	Sleep Train Arena
Tuesday, September 8	Mountain View, CA	Shoreline Amphitheatre
Wednesday, September 9	Chula Vista, CA	Sleep Train Amphitheatre
Friday, September 11	Los Angeles, CA	Staples Center
Friday, September 18	Houston, TX	Toyota Center
Sunday, September 20	Birmingham, AL	BJCC Arena
Tuesday, September 22	Nashville, TN	Bridgestone Arena
Thursday, September 24	Raleigh, NC	PNC Arena
Saturday, September 26	Brooklyn, NY	Barclays Center
Tuesday, September 29	Grand Rapids, MI	Van Andel Arena
Friday, October 2	Chicago, IL	United Center
Sunday, October 4	St Louis, MO	Scottrade Center
Tuesday, October 6	Wichita, KS	INTRUST Bank Arena

Wednesday, October 7	Tulsa, OK	BOK Center
Friday, October 9	New Orleans, LA	Smoothie King Center
Sunday, October 11	Dallas, TX	American Airlines Center
Tuesday, October 13	Austin, TX	Frank Erwin Center
Thursday, October 15	El Paso, TX	El Paso County Coliseum

Spring 2015

Click to watch the lyric video for “Back It Up” ft. Pitbull: <http://smarturl.it/BIUlyric>

Buy/Stream:

iTunes: <http://smarturl.it/iBIU>

Amazon: <http://smarturl.it/aBIU>

Spotify: <http://smarturl.it/sBIU>

Google Play: <http://smarturl.it/gBIU>

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Press photos and more available at www.rcarecordspres.com

www.princeroyce.com

www.twitter.com/PrinceRoyce

www.facebook.com/PrinceRoyce

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