

KYGO IS THE FASTEST ARTIST TO REACH 1 BILLION STREAMS ON SPOTIFY



Spotify has announced today that Norwegian superstar and tropical house maven, Kygo, (Ultra Records / RCA Records) is the fastest artist of all time to reach one billion streams, achieving that feat in just 12 months. (As a comparison artists - such as Sam Smith and Ariana Grande - will typically take two years from the release of their debut single to reach 1 billion plays on Spotify).

Spotify previously announced, as part of its annual Year in Music announcement, that Kygo was its Breakout Artist of 2015, becoming the first Spotlight artist to reach one billion streams. The year-long Spotlight campaign has helped launch five singles, including "Firestone" which has 336m streams, and "Stole the Show" with 305m streams. Kygo has built up 50k followers to his [Daylist Playlist](#), and 127k followers to [Originals & Remixes](#).

Kygo is currently the 20th most-streamed artist on Spotify, and has 14 million monthly listeners on Spotify.

Says Kygo, "Reaching this milestone in such a short period of time is really incredible and I'd like to say thank you to each and every person who streamed one of my songs this past year. I'm so happy people have enjoyed listening to my tracks and I can't wait to share my album with you all early next year."

RCA Chairman & CEO Peter Edge states, "This is an incredible achievement for a truly special artist. Kygo is a global phenomenon and Spotify has been a fantastic partner in allowing him to share his music with the world. We are excited for what 2016 will bring for Kygo both in the United States and worldwide as he hits the road and continues to share his unique sound and vision with his devoted fans."

Patrick Moxey, President & Founder, Ultra Music & President of Electronic Music, Sony Music says, "Kygo brings quality musicianship and songs as well as a magnificent feel for melody to Electronic music in an unparalleled way. As one of the most exciting new artists in the world, it comes as no surprise that Kygo is breaking records and barriers across the musical landscape."

Toby Andrews, Head of Electronic Music Marketing, Sony Music International, states, "To reach this milestone faster than any other act in the world really just goes to prove the immense popularity of Kygo and the support his fans have for him. We knew when we signed him that he had a fanatical following, and we were really able to harness that with the support of Spotify as a global partner on the project. We've spent the past 18 months carefully developing Kygo as a worldwide brand and a forward-thinking artist and to cap off 2015 with this achievement sets a perfect stage for his debut album."

Myles Shear, Owner, Golden Hare Management and Kygo's manager says, "It is an absolute honor to have earned such an accomplishment on a platform that we were strangers to only one year ago. From

the start, the Kygo project has tried pushing the boundaries within the online space, whether it's been through blogs, or through streaming. We were always strong supporters of streaming from the beginning and it feels great to know that the users really liked it. We are all excited for what the next year has to bring and want to thank everyone for their support!"

Chris Stoneman, Senior Account Manager for Spotify says, "For me, one key factor in Kygo being so successful on Spotify is down to the teams at Sony and Ultra totally embracing Spotify both as a partner and as a platform. We've collaborated closely to launch Kygo globally and build a strong and integrated fan engagement campaign, which has delivered this great success so far, and for the future."

TIMELINE

Dec 1st 2014 - Kygo released his first single 'Firestone', exclusive to Spotify for 24 hours, which reached #4 in Spotify global chart.

Feb 10th - Instrumental track 'ID' was released, the soundtrack to Ultra Music Festival. The track becomes so popular that it is reworked into a full single released in September.

Mar 16th - 'Stole The Show' released exclusive to Spotify for one week, launched with Global Home page takeovers and playlist placement. The track hits Spotify's global Top 10 within one week, one of the fastest tracks to do so.

May 1st - Stole the Show (Live) recorded at Spotify's London office. Video pieces start to reveal the man behind the piano (watch [here](#)).

July 31st - 'Nothing Left' feat. Will Heard released. 3m plays in first week alone,

Sept 4th - 'Here For You' feat. Ella Henderson' released, a rework of ideas first surfaced in the instrumental track 'ID' released in February.

Dec 1st - Announced as Breakthrough Artist of 2015 in Spotify's annual Year in Music campaign. Kygo also soundtracks the accompanying [ad campaign](#).

Dec 4th - Latest single 'Stay' released, amassing 5m plays in its first week.

Earlier this month Kygo announced his first ever Worldwide "Cloud Nine" Tour. The musical prodigy will be making stops in a number of major cities across the globe including his biggest headlining show to date at Barclays Center in New York City, NY. See full list of tour dates below. Click [HERE](#) to purchase tickets. Since blowing up on the electronic music scene, Kyrre Gørvell-Dahll, a.k.a Kygo, has gone from bedroom producer to one of the most hyped artists on the planet in unprecedented time. His latest U.S. single, "Stole the Show," was certified gold or platinum in sixteen countries. Tipped by Billboard Magazine as "electronic music's next superstar", Kygo made his U.S. television debut on *The Late Late Show with James Corden* on October 27th, where he performed an acoustic version of his hit song, "Stole The Show", featuring Parson James. Before the show, Kygo was awarded with a plaque commemorating RIAA Certified Gold Sales of more than 500,000 downloads for his hit single "Firestone", out now via Ultra Records/RCA Records. With the upcoming world tour and a hotly anticipated album, it is clear this is only the beginning for the 24-year-old Norwegian prodigy.

FRI	JAN 15	San Francisco, CA	Bill Graham Civic Auditorium
THU	JAN 21	New York City, NY	Barclays Center
FRI	JAN 22	Toronto, Canada	Direct Energy Centre
SAT	JAN 23	Chicago, IL	Navy Pier
SAT	MAR 26	Amsterdam, Netherlands	Heineken Music Hall
TUE	MAR 29	Cologne, Germany	Palladium
WED	MAR 30	Antwerp, Belgium	Lotto Arena
FRI	APR 1	Esch-sur-Alzette, Luxembourg	Rockhal
SAT	APR 2	Offenbach, Germany	Satdthalle

MON	APR 4	Zurich, Switzerland	MAAG Halle
TUE	APR 5	Milan, Italy	Mediolanum Forum
THU	APR 7	Vienna, Austria	Gasometer
FRI	APR 8	Munich, Germany	Zenith
SAT	APR 9	Prague, Czech Republic	Forum Karlín
SUN	APR 10	Berlin, Germany	Columbiahalle
TUE	APR 12	Paris, France	Le Zénith
THU	APR 14	Barcelona, Spain	Saint Jordi Club
FRI	APR 15	Madrid, Spain	La Riviera
SAT	APR 16	Lisbon, Portugal	MEO Arena
WED	APR 20	Glasgow, Scotland	O2 Academy Glasgow
THU	APR 21	Manchester, UK	Manchester Academy
SAT	APR 23	London, UK	O2 Academy Brixton

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