

***Multi-Platinum global reggae-pop quartet MAGIC! Releases New Single ‘LAY YOU DOWN EASY’ FEAT. SEAN PAUL Today***



**CLICK [HERE](#) TO LISTEN TO THE SONG AND WATCH THE VIDEO!**

New album due out in summer 2016

March 25, 2016- (New York, NY) - On the heels of a six week #1 Billboard Hot 100 single “Rude”, multiple international hits and a Billboard chart-topping debut album, reggae-pop quartet **MAGIC!** is back, debuting new single “**Lay You Down Easy**” featuring Sean Paul available today at all digital providers through *Latium/RCA Records /Sony Music Intl.* “Lay You Down Easy” is the first single from their forthcoming second album due out in summer 2016. The track is currently being set up at US and Canadian Radio. Listen to the song and view the video in full here: <http://smarturl.it/LayUDownEZv>

The band performed the single during their SXSW visit, which included performances at Live Nation, the GRAMMYs and Perez Hilton showcases as well as a Billboard Snapchat takeover. “Lay You Down Easy” rides a grooving reggae guitar infused with a strong back beat and Caribbean overtones, united by a catchy chorus harmonized by lead singer and composer Nasri Atweh and Grammy Award-winning reggae and dancehall artist Sean Paul. Acclaimed for releasing tracks that are a combination of “punchy, compact and equipped with an irresistible hook (Billboard)”, the single plays well into the band’s overall catalogue.

MAGIC! is composed of Mark Pellizzer (guitar), Alex Tanas (drums), Ben Spivak (bass) and Grammy Award-winning songwriter/producer Nasri Atweh (Justin Bieber’s ‘My World 2.0’, Chris Brown ‘Graffiti’). The band made their mark with hit single “Rude”, released in 2014 before exploding into viral popularity. The track held the #1 spot on Billboard’s Hot 100 chart for six weeks while simultaneously dominating the charts globally, hitting #1 in 41 countries. The track has been streamed over 500 million times on Spotify and the upbeat, quirky video for the single has seen nearly 1 billion Vevo views.

The past year saw the band earn two Juno awards for Breakthrough Group and Single of the Year for “Rude” and score multiple Billboard Award nominations on the strength of debut studio album ‘Don’t Kill The Magic’. They concluded an international, 30+ date tour opening for Maroon 5 and also performed at Hallow Festival and Rock in Rio.

MAGIC! just wrapped a Brazilian tour earlier this year. Visit the band’s official [website](#) for upcoming tour dates.

Purchase “Lay You Down Easy”:

iTunes - <http://smarturl.it/LayUDownEZi>

Apple Music - <http://smarturl.it/LayUDownEZap>

Spotify - <http://smarturl.it/LayUDownEZs>

Amazon - <http://smarturl.it/LayUDownEZaz>

Google Play- <http://smarturl.it/LayUDownEZg>

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