

**ERIK HASSLE RELEASES NEW TRACK
"IF YOUR MAN ONLY KNEW"
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(New York – April 8, 2016) Swedish soul-pop recording artist Erik Hassle today releases a brand new track "If Your Man Only Knew" (Record Company TEN/RCA Records). [Click here](#) to listen now. The track premiered on [SPIN](#) who wrote of Hassle's new song: "the 27-year-old possesses the instantly eye-welling vocals of a weary, blurry, well-trod traveler ...Hassle also knows his way around a solo hook too, and his new song "If Your Man Only Knew" is gorgeous proof. At ends both melancholic and resentful, the tune's a big, bold, front-and-center vocal showcase for the singer. "

"If Your Many Only New" serves as a tribute to Aaliyah's "If Your Girl Only Knew," and was written by Erik Hassle, Daniel Ledinsky and Alexander Shuckburgh aka Al Shux.

"**If Your Man Only Knew**" follows the release of Erik's critically acclaimed and streaming hit "**No Words**," and its remix EP. Upon its release, "No Words" received rave reviews. *Entertainment Weekly* described the song as a "a pulsating, roller-boogie jam custom built for a strobe-lit couples skate and *New York Magazine* declared it "irresistible." The track shot to Top 10 on the Global and U.S. Spotify Viral Chart, and was certified gold in Sweden and Denmark where it peaked at #1 on the singles chart. The single was also on a list of Taylor Swift's favorite summer tunes.

Erik Hassle toured across North America with fellow Swedish songwriter and performer Tove Lo in San Diego in fall of 2015, just wrapped a Scandinavian tour, and is working on his forthcoming album for TEN/RCA Records.

Read the feature on Spin: <http://smarturl.it/HearIYMOK>

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Visit www.rcarecordspress.com for cover art and more.

The RCA logo is displayed in a bold, black, sans-serif font. The letters are thick and blocky, with a slightly irregular, hand-drawn appearance.The TEN MUSIC GROUP logo features the word "TEN" in a large, bold, black, sans-serif font. Below it, the words "TEN MUSIC GROUP" are written in a smaller, all-caps, black, sans-serif font.