



# RCA

BYSTORM ENTERTAINMENT'S RISING SUPERSTAR RO JAMES ANNOUNCES  
DEBUT ALBUM *ELDORADO*

SET FOR RELEASE MAY 27TH ON BYSTORM ENTERTAINMENT/RCA RECORDS



PRE-ORDER AVAILABLE EVERYWHERE TOMORROW

PREMIERES VIDEO FOR "BURN SLOW" ON RAP-UP

[New York, NY - April 21, 2016] Rising superstar **Ro James** announces his debut studio album *ELDORADO* will be released on May 27th via Mark Pitts' **ByStorm Entertainment/RCA Records**. The album will be available for pre-order tomorrow, April 22nd at all digital service providers. Fans that pre-order will instantly receive the hit single "[Permission](#)" (Produced by Soundz), plus three new tracks: "[Burn Slow](#)" (Produced by Da Internz and Miykal Snoddy), "[Already Knew That](#)" (Produced by DJ Camper), and "[Gas](#)" (Produced by Nez & Rio). He also premiered his new music video for "Burn Slow" directed by Calmatic (Kendrick Lamar, Jhene Aiko, The Internet) on Rap-Up today. [Click here to watch.](#)

*ELDORADO*'s lead single, the sultry "Permission," produced by Soundz (Justin Bieber, Trey Songz), was co-written by Ro and Verse Simmonds (Rihanna, Chris Brown, K. Michelle). "Permission" has been streamed nearly 5 million times on Spotify and its accompanying video has been viewed over 5 million times on

YouTube and Vevo. [Click here](#) to watch. Of the song, Solange's *Saint Heron* says, "[Permission] captures the fervent tenacity of Ro's voice, while still captivating listeners with its undemanding sex appeal to create a sound that is easily winsome." The track has also earned praise from many artists including Snoop Dogg who recently posted on [Instagram](#) calling "Permission" "bangin'."

Fans can also experience Ro James' live performance as he joins Maxwell on the "SUMMERS' Tour 2016." Maxwell shared the news last week on his Twitter to his nearly 1 million followers. [Click here](#) to see the tweet. Dates with Ro James to be announced soon.

"I am excited to share my journey over the past two years," says Ro of releasing *ELDORADO*. "I am inspired by my growth and reflecting on where I started to where I am now and the process in between. I chose not to give up on my dreams and *ELDORADO* represents my journey to reaching them."

Born in Stuttgart, Germany to a military father turned preacher, Ro James found himself moving around for most of his childhood. From Indiana, California, Hawaii, Oklahoma to the place he now calls home, New York, music was always in the forefront of James' life. His musical inspirations come from the sounds of Johnny Cash, Prince, Tupac, Jodeci, and more. Since his emergence in 2013, Ro James has worked with the likes of Miguel and Brenmar. That same year he also released an EP trilogy: *Coke, Jack & Cadillacs*, which received critical praise from outlets such as *The FADER*, *The Source*, *VIBE*, and *HypeTrak*. *Noisey* calls his music, "a subtle blend of smoothed out, soulful R&B..." and *Billboard* declares "James' sound is reminiscent of the greats, think Prince meets D'Angelo..." Combining these influences with his journey, he has crafted his best work to date on *ELDORADO*. With Ro's soulful grit, impassioned vocals and clear vision as an artist, he is poised to be music's next big breakout star.

Pre-order ***ELDORADO***:

Apple Music: <http://smarturl.it/iELDORADO>

Amazon: <http://smarturl.it/aELDORADO>

Google Play: <http://smarturl.it/gELDORADO>

Listen To:

#### "Permission"

Listen: <http://smarturl.it/vPermission>

Spotify: <http://smarturl.it/sPermission>

#### "Burn Slow"

Listen: <http://smarturl.it/vBURNSLOW>

Spotify: <http://smarturl.it/sBURNSLOW>

#### "Already Knew That"

Listen: <http://smarturl.it/pvAlreadyKnewThat>

Spotify: <http://smarturl.it/sAlreadyKnewThat>

**"Gas"**

Listen: <http://smarturl.it/pvGAS>

Spotify: <http://smarturl.it/sGAS>

For the latest on Ro James, please visit:

Website : [www.RoJamesXIX.com](http://www.RoJamesXIX.com)

Twitter: <https://twitter.com/RoJamesXIX>

Instagram: <https://instagram.com/rojamesxix/>

Facebook: <https://www.facebook.com/rojames1>

Youtube: <https://www.youtube.com/user/RoJamesVEVO>

For press photos, cover art and more please visit: [rcarecords.com/artists](http://rcarecords.com/artists)

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