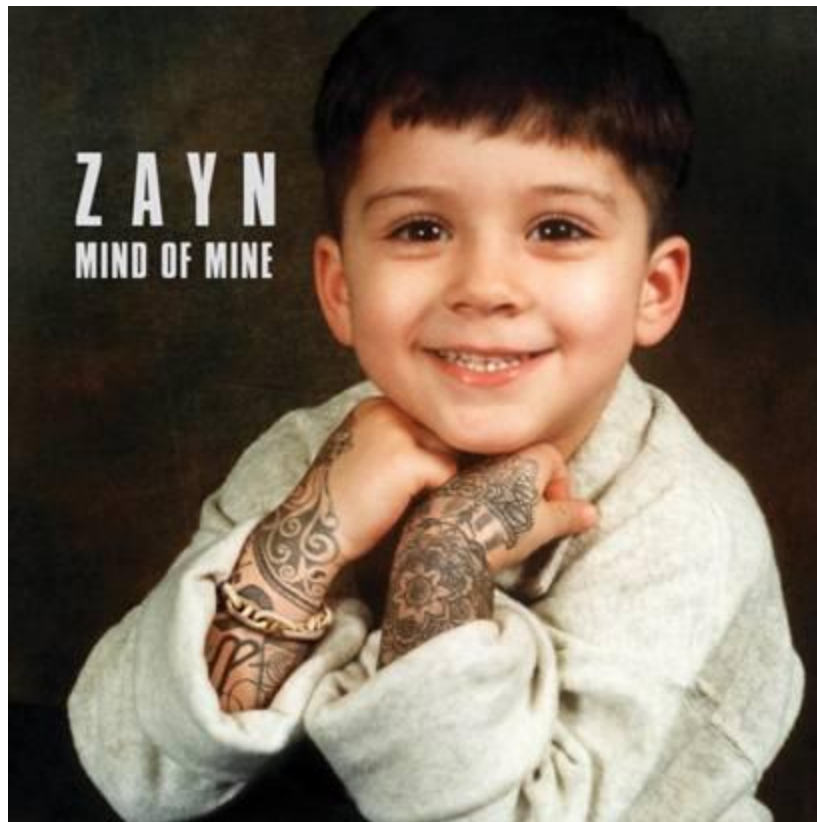


**ZAYN #1**  
**MIND OF MINE LEADS BILLBOARD TOP 200 ALBUM**  
**CHART**

**ZAYN FIRST MALE U.K. SOLO ARTIST TO DEBUT AT**  
**#1 ON BILLBOARD TOP 200 WITH FIRST ALBUM**

**MIND OF MINE TOPS CHARTS GLOBALLY AT #1 IN 8**  
**COUNTRIES**



(New York – April 4, 2016) ZAYN has topped charts on both sides of the Atlantic with his solo debut album **MIND OF MINE** soaring to #1 in both the U.S. and his native U.K. Released via RCA Records, the album debuts at #1 on the Billboard Top 200 chart with over 157K copies sold, distinguishing ZAYN as the first male U.K. solo artist to achieve a #1 with their first album on this chart. ZAYN also makes history as the first male U.K. solo artist to debut at #1 with their first album on both the U.S.

Billboard Top 200 chart and the Official U.K. Albums chart, and he is the first U.K. act, solo or otherwise, to debut at #1 on both the U.S. and U.K. charts since 2009. ***MIND OF MINE*** also leads the charts at #1 in Canada, Australia, New Zealand, Sweden, Norway and France.

As the epitome of a contemporary artist and reflecting how he and his fans sit at the forefront of how music is consumed in the modern era, ***MIND OF MINE*** has also slammed streaming records, experiencing one of the highest streaming weeks in the U.S. with over 28 million streams on Spotify. ZAYN's Periscope via Twitter to fans last week was the biggest there has ever been by a musician, reinforcing his position as a digital trailblazer in music. ZAYN delivered another powerful performance of his track "LIKE I WOULD" on the iHeartRadio Music Awards last night, which led the hashtag #iHeartZAYN to trend worldwide on Twitter and had *Billboard* declare "[ZAYN] got the Forum moving with a confident vocal performance."

***MIND OF MINE*** has received rave reviews from the press, with *USA Today* calling the album a "catchy, sexy, and fully modern take on contemporary R&B." *Rolling Stone* declares that ZAYN's "range and vocals shine from the clipped phrasing of 'She' to the booming falsetto belt on 'Befour,'" and *SPIN* proclaims "Sonically, you won't find many pop albums in 2016 more immaculately conceived than this."

***MIND OF MINE*** is available now in standard and deluxe editions, as well as a deluxe exclusive version available only at [Target](#).

### Follow ZAYN

Twitter: <https://twitter.com/zaynmalik>  
Instagram: <http://www.instagram.com/ZAYN>  
Facebook: <http://www.facebook.com/ZAYN>  
Spotify Artist Page: <http://smarturl.it/ZAYNSpotify>  
Website: <http://www.inZAYN.com>

### Buy/Stream ***MIND OF MINE***

iTunes: <http://smarturl.it/MindOfMine>  
Target Deluxe Exclusive: <http://smarturl.it/MindOfMineTarget>  
Spotify: <http://smarturl.it/MindOfMineSp>  
Amazon Music: <http://smarturl.it/MindOfMineAMZ>

Apple Music: <http://smarturl.it/ZMindOfMine>  
Google Play: <http://smarturl.it/MindOfMineGP>

**Watch “BeFoUr”**

Vevo: <http://smarturl.it/BeFoUrVid>

**Watch “iT’s YoU”**

Vevo: <http://smarturl.it/ltsYouVid>

**Watch “PiLIOWT4IK”**

Vevo: <http://smarturl.it/ZPILLOWTALKvid>

**Watch ZAYN’s iHeartRadio Theater Performance**

tRuTh (Live from iHeart): <http://smarturl.it/ZAYNTIH>

LIKE I WOULD (Live from iHeart): <http://smarturl.it/iHeartZAYNLIW>

iT’s YoU (Live From iHeart): <http://smarturl.it/ZAYNIYiH>