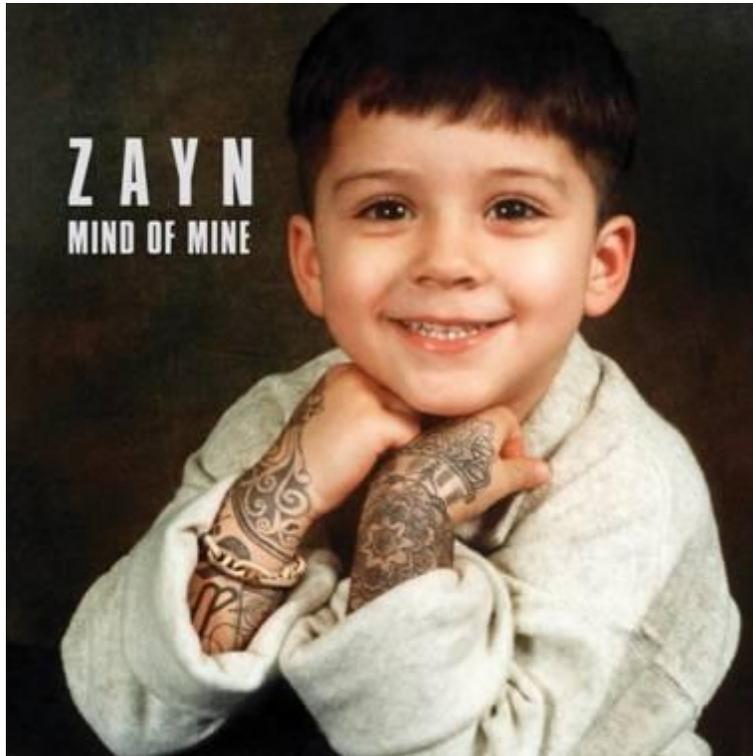


ZAYN PREMIERES VIDEO FOR “LIKE I WOULD”



ZAYN has released the latest visual from his critically-acclaimed debut album ***MIND OF MINE*** today with the video for “LIKE I WOULD.” The video is directed by Director X (Kanye West, Drake, Rihanna) and was filmed in Los Angeles. Watch “LIKE I WOULD” here: <http://smarturl.it/LIWVid>

The visual for “LIKE I WOULD” follows ZAYN’s videos for “BeFoUr,” “iT’s YoU” and debut single “PILLOWTALK.” Released on March 10, the track has been called a “dancefloor-ready R&B jam” by *Billboard*. *Complex* proclaimed, “‘LIKE I WOULD’ features an upbeat backdrop and a catchy hook that has major potential to get burn in clubs across the country,” and *Seventeen* predicted “between the catchy beat and the soulful vocals, you’re going to have this song on repeat all year.”

With the release of ***MIND OF MINE***, ZAYN made history as the first male U.K. solo artist to debut at #1 with their first album on both the U.S. Billboard Top 200 chart and the Official U.K. Albums chart, and he is the first U.K. act, solo or otherwise, to debut at #1 on both the U.S. and U.K.

charts since 2009. The album debuted at #1 on the Billboard Top 200 chart with over 157K copies sold, distinguishing ZAYN as the first male U.K. solo artist to achieve a #1 with their first album on this chart.

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Spotify: <http://smarturl.it/MindOfMineSp>
Amazon Music: <http://smarturl.it/MindOfMineAMZ>
Apple Music: <http://smarturl.it/ZMindOfMine>
Google Play: <http://smarturl.it/MindOfMineGP>

Watch “LIKE I WOULD”

Vevo: <http://smarturl.it/LIWWid>

Watch “PILLOWTALK”

Vevo: <http://smarturl.it/ZPILLOWTALKvid>

Watch “iT’s YoU”

Vevo: <http://smarturl.it/ltsYouVid>

Watch “BeFoUr”

Vevo: <http://smarturl.it/BeFoUrVid>

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