

RO JAMES PREMIERES MUSIC VIDEO FOR "ALREADY KNEW THAT" ON *THE FADER*

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[June 17, 2016 - New York, NY] Today, singer/songwriter **Ro James** premieres the video for his song, "Already Knew That" on *The FADER*. [Click here](#) to watch.

Filmed in Los Angeles, CA, the vibrant visual directed by Calmatic (Kendrick Lamar, Jhene Aiko, The Internet), features a laid-back James partying with his friends including Luke James, Wynter Gordon, Leah Labelle, Audra the Rapper and more, while pursuing a love interest.

Recently included on [Rolling Stone](#)'s "10 New Artists You Need to Know: June 2016" list, James' "Already Knew That" is the follow up to his sultry first single, "Permission" from his debut album **ELDORADO**. The album, which was released May 27th via Mark Pitts' ByStorm Entertainment joint venture with RCA Records entered the charts at #3 on Billboard's R&B Albums chart and #8 on Billboard's Top R&B/Hip-Hop Albums chart.

Fans can experience *ELDORADO* live as Ro James joins Maxwell as a special guest on his "SUMMERS' Tour 2016." Kicking off tomorrow, June 18th at Emerald Queen Casino in Tacoma, WA, the tour will be stopping in cities across the U.S. including Sacramento, Brooklyn, Nashville and more. For more information, visit [Ticketmaster.com](#). James will also headline a show in Los Angeles at The Viper Room on June 22nd.

About Ro James:

Born in Stuttgart, Germany to a military father turned preacher, Ro James found himself moving around for most of his childhood. From Indiana, California, Hawaii, Oklahoma to the place he now calls home, New York, music was always in the forefront of James' life. His musical inspirations come from the sounds of Johnny Cash, Prince, Tupac, Jodeci, and more. Since his emergence in 2013, Ro James has worked with the likes of Miguel, Snoop Dogg and Brenmar. That same year he also released an EP trilogy: *Coke, Jack & Cadillacs*, which received critical praise from outlets such as *The FADER*, *The Source*, *VIBE*, and *HypeTrak*. *Noisey* calls his music, "a subtle blend of smoothed out, soulful R&B..." and *Billboard* declares "James' sound is reminiscent of the greats, think Prince meets D'Angelo..." Combining these influences with his journey, he has crafted his best work to date on *ELDORADO*. Released as a digital exclusive to Apple Music on May 27th, James' debut album *ELDORADO* entered the charts at #3 on The Billboard R&B Albums Chart and #8 on the Top Hip-Hop/R&B Albums Chart. With Ro's soulful grit, impassioned vocals and clear vision as an artist, he is poised to be music's next big breakout star.

Watch "Already Knew That" Video: <http://smarturl.it/vAlreadyKnewThat>

Listen/Buy *ELDORADO*

Apple Music: <http://smarturl.it/iELDORADO>

Amazon: <http://smarturl.it/aELDORADO>

Google Play: <http://smarturl.it/gELDORADO>

Spotify: <http://smarturl.it/sELDORADO>

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Website: www.RoJamesXIX.com

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