

## PITBULL ANNOUNCES THE BAD MAN TOUR WITH PRINCE ROYCE AND SPECIAL GUEST FARRUKO

– Summer Tour With Dates Across North America Kicks Off On July 6 –

– Tickets On Sale Starting May 14 at LiveNation.com –



**LOS ANGELES (May 12, 2016)** – Global superstar and GRAMMY Award®-winning artist, **Pitbull**, will launch a massive North American tour this summer with Latin megastar, singer-songwriter, **Prince Royce**. **THE BAD MAN TOUR**, promoted by Live Nation, will **kick off on Wednesday, July 6** in Fresno, Cali. and visit cities throughout the U.S. and Canada including Los Angeles, Toronto, Chicago, San Diego, Houston, Washington DC and more. Special guest, Farruko, will also join the tour. For all the latest news and updates on the tour, visit [www.thebadmantour.com](http://www.thebadmantour.com).

American Express® Card Members can purchase tickets in select markets before the general public today through Friday, May 13 at 10:00 p.m. local time. **Tickets for the general public go on sale Saturday, May 14 at [www.livenation.com](http://www.livenation.com).**

Armando Christian Perez - globally known as **Pitbull** - is everywhere. From landing # 1 hits in over 15 countries, 8 billion YouTube/VEVO views, 70 million single sales, and 6 million album sales, Pitbull does not stop. His relentless work ethic transformed him into a Grammy-winning international superstar, visionary entrepreneur, fashion maven, and successful actor. His social media presence speaks to nearly 90 million people daily, matching some television networks. Also known as “Mr. 305” and “Mr. Worldwide,” he is as ubiquitous as Google or Microsoft, while preparing to release his tenth full-length album, 2016’s *Climate Change*. Outside of entertainment, Pitbull is making history in the business world. Whether it’s his Voli Vodka, fragrance line “Pitbull,” strategic alliance with Playboy Enterprises, or the partnerships with brands from Bud Light, Kodak, and Dr. Pepper to Dodge and Norwegian Cruise Lines, his influence has catapulted. He has his own Sirius XM Radio station, Pitbull’s Globalization and his production company, “Honey, I’m Home.” Pitbull also a star on the Hollywood Walk of Fame, a wax figure in Madame Tussauds in Orlando, serves as an ambassador for “Visit Florida” and received a key to the city of Miami.

In the past 5 years, multi-platinum award-winning Latin superstar **Prince Royce** has scored 12 number one Latin hits, 20 Latin Billboard Awards, 18 Premio Lo Nuestro Awards, 19 Premios Juventud

(Youth Choice) Awards, and earned 8 Latin Grammy nominations. Royce has a massive fan base with over 1 billion streams online, 33.5 million followers on Facebook, 5.2 million on Twitter and 4.8 million on Instagram. He has sold out the most prestigious venues in Latin America, as well as concerts throughout the US including Radio City Music Hall, The Nokia Theater and the Theater at Madison Square Garden. At the age of 22 he was honored with a Latin Billboard Award for Composer of the Year, becoming the youngest artist to garner the award. In November 2014, he released the electro-pop/R&B banger “Stuck on a Feeling,” featuring Snoop Dogg, followed by the May 2015 release of the dancehall-flavored “Back It Up” (featuring Pitbull and Jennifer Lopez) – two tracks from his first English-language album, “Double Vision”. This year, he releases his highly anticipated fourth Spanish-language album which promises to be a huge success. The first single off the upcoming album “Culpa Al Corazón” reached #1 on Billboard's Latin Songs (across all Latin genres), Latin Pop and Tropical Charts. Recently, Royce co-starred as Peter in the Fox live musical broadcast of "The Passion" and is part of the cast of the next season of Hulu's "East Los High" due out July 2016.

Infusing romantic lyrical content into Latin urban music, Farruko's highly popular and unique sound has made him a leader in the Reggaeton movement. Recognized by Billboard as one of Reggaeton's “rising stars, reinforcing the genre's strength and giving us plenty of party music,” the 24-year-old artist is far from a rookie. He has collaborated with other Latin music superstars, including Daddy Yankee, Don Omar, J Balvin, Nicky Jam, and Yandel, among others. Demonstrating his versatility, his hits include songs that seamlessly crossover into pop, bachata, mambo, vallenato and R&B, creating an impressive musical repertoire full of remarkable fusions that highlight his deep musical knowledge and diverse sounds. FARRUKO finished 2015 as his most successful year yet, taking home two awards at Premios Lo Nuestro for Urban Song of the Year and Urban Collaboration of the Year and a Billboard Latin Music Award for Latin Rhythm Song of the Year. Then, in October, Farruko delights the masses with yet another new album, “Visionary,” which was released in pre-sale and in just hours reached the #1 in iTunes' “Top Latin Albums” list, position in which it stayed until three weeks after its official launch. Now at the pinnacle of his career, FARRUKO will not let anything stop him from dominating the industry in 2016.

## **PITBULL'S THE BAD MAN TOUR WITH PRINCE ROYCE AND SPECIAL GUEST FARRUKO**

\*All dates, cities and venues below subject to change.

Wednesday, July 6, 2016	Fresno, CA	Save Mart Center
Thursday, July 7, 2016	Los Angeles, CA	The Forum
Saturday, July 9, 2016	Mountain View, CA	Shoreline Amphitheatre
Sunday, July 10, 2016	Sacramento, CA	Sleep Train Arena
Tuesday, July 12, 2016	Salt Lake City, UT	USANA Amphitheatre
Friday, July 15, 2016	Anaheim, CA	Honda Center
Saturday, July 16, 2016	San Diego, CA	Sleep Train Amphitheatre
Sunday, July 17, 2016	Phoenix, AZ	Talking Stick Resort Arena
Tuesday, July 19, 2016	Albuquerque, NM	Isleta Amphitheater

Wednesday, July 20, 2016	El Paso, TX	UTEP Don Haskins Center (on-sale May 21)
Friday, July 22, 2016	Dallas, TX	American Airlines Center (on-sale May 21)
Saturday, July 23, 2016	Houston, TX	Cynthia Woods Mitchell Pavilion (on-sale May 21)
Sunday, July 24, 2016	Laredo, TX	Laredo Energy Arena
Tuesday, July 26, 2016	San Antonio, TX	AT&T Center (on-sale May 21)
Thursday, July 28, 2016	Atlanta, GA	Philips Arena
Saturday, July 30, 2016	Tampa, FL	Amalie Arena
Sunday, July 31, 2016	Fort Lauderdale, FL	BB&T Center
Thursday, August 4, 2016	Washington, DC	Verizon Center
Friday, August 5, 2016	Allentown, PA	PPL Center
Saturday, August 6, 2016	Hartford, CT	Xfinity Theatre
Sunday, August 7, 2016	Bethel, NY	Bethel Woods Center for the Arts
Tuesday, August 9, 2016	Detroit, MI	DTE Energy Music Theatre
Wednesday, August 10, 2016	Toronto, ON	Molson Canadian Amphitheatre
Friday, August 12, 2016	Boston, MA	TD Garden
Tuesday, August 16, 2016	Chicago, IL	United Center
Thursday, August 18, 2016	Denver, CO	Pepsi Center

**About Live Nation Entertainment**

Live Nation Entertainment (NYSE: LYV) is the world's leading live entertainment company comprised of global market leaders: Ticketmaster, Live Nation Concerts, Live Nation Media & Sponsorship and Artist Nation Management. For additional information, visit [www.livenationentertainment.com](http://www.livenationentertainment.com).

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