

# MARTIN GARRIX

When Martin Garrix's smash 'Animals' topped sales charts in late 2013, it felt like a watershed moment for EDM, and marked the beginning of the then-seventeen-year-old talent's remarkable career.

Perhaps even more impressive than this huge debut success is the mature and prolific way he has built on that initial stepping stone over the last couple of years to become one of the scene's leading lights whose every move is awaited with baited breath.

While those unmistakable super-charged riffs and powerhouse production still take centre stage, his sound continues to develop, with an increasing amount of vocal tracks pointing the way to a wider-reaching style. His remix of one of the biggest pop singles of recent years, The Weeknd's 'Can't Feel My Face', has clocked up over 46 million plays so far across YouTube, SoundCloud and Spotify alone and followed huge collaborations with Usher ('Don't Look Down') and Ed Sheeran ('Rewind Repeat It').

He has made clear his ambitions of producing other artists, and has also made his first foray into scoring film music—all while working on his debut album and his groundbreaking live show. It's no wonder that Rolling Stone included him in their '18 Teens Shaking Up Pop Culture' article. *"I want to do so much. I don't know where to start"* he told them of his ambitions. *"I definitely want to keep evolving myself as a producer."*

With an immensely popular residency at Omnia in Las Vegas giving him a major platform in the US and his Multiply residency at Ushuaïa Ibiza packing the crowds in, his status as a DJ couldn't get much bigger. Coachella; the main stage at Ultra Music Festival; Tomorrowland; Amsterdam Music Festival; Electric Daisy Carnival; there's no major EDM event that he hasn't laid waste to. With the likes of 7UP and Tag Heuer also penning deals with him, he's in high-demand from many of the biggest brands and institutions outside of the dance scene too.

Launching his own label STMPD RCRDS was the next chapter in his rapidly developing career, with the burgeoning imprint delivering the sounds of Garrix's favourite new talent alongside some of his own creations. Soon after launching the label he was invited to host a STMPD show on Apple's prestigious Beats 1 radio station, slotting him into a roster of presenters that includes all-time musical icons like Dr. Dre and Elton John in the process.

Signing a global deal with Sony Music International in 2016 marked his ascent into the very highest reaches of the music industry and made clear his desire to bring his sounds to the biggest audience possible. His first single with them, 'In The Name Of Love' featuring Bebe Rexha, is an absolutely sublime slice of dance/pop featuring one of his strongest vocal contributions to date, and it suggests that this will be a seriously fruitful partnership.

It's only early days for Garrix, but with such immense prowess and ambition displayed already, you can be sure that he's here to stay. This is just the beginning.