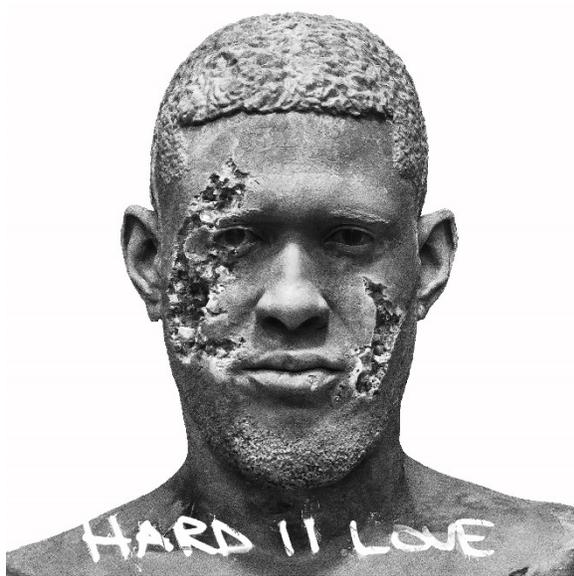


**USHER PREMIERES VIDEO FOR NEW SINGLE “RIVALVS FEAT. FUTURE”  
AVAILABLE EVERYWHERE TODAY!**

**NEW ALBUM HARD II TO LOVE OUT SEPTEMBER 16TH-  
PRE-ORDER LIVE NOW!**

**[CLICK HERE](#) TO WATCH THE VIDEO FOR “RIVALVS”!**



(New York - September 2, 2016) Global megastar and eight time Grammy Award winner **USHER** today releases the video for his new single **“RIVALVS feat Future”** on Vevo. [Click here](#) to watch it now.

Usher’s highly-anticipated new album entitled **HARD II LOVE** (RCA Records) will be released on September 16th and is available for pre-order now. Fans who pre-order **HARD II LOVE**, will receive instantly **“Rivalvs feat. Future,”** out everywhere today, along with newly- released album tracks **“Missin U”**, **“Champions (from the Motion Picture Hands Of Stone),”** starring Usher in the role of Sugar Ray Leonard which opened in theaters last week, and previously released singles **“No Limit feat. Young Thug”** and **“Crash”**.

**“Rivalvs feat Future”** cover art and album artwork was designed by Daniel Arsham, who also created the cover art for **“Crash”** and **“No Limit feat. Young Thug.”**

**About Usher:**

Usher has been ranked by the Recording Industry Assn. of America as one of the best-selling artists in American music history, having sold over 65 million albums worldwide. He has won numerous awards including 8 Grammy Awards and was named the #1 Hot 100 artist of the 2000s decade. *Billboard* named him the second most successful artist of the 2000s decade, with his career-propelling 2004 album

“Confessions” being ranked as the top solo album of the 2000s decade. Usher has attained nine Hot 100 #1 hits (all as a lead artist) and 18 Hot 100 top-10 singles.

This year is proving to be a big year for Usher not only in music but also in film and his philanthropic endeavors. Usher can be seen starring in the role of boxer Sugar Ray Leonard in the film “Hands of Stone,” a biopic of boxer Roberto Duran played by Edgar Ramirez and co-stars Robert De Niro which opened in theaters on August 26<sup>th</sup>.

**Watch the video for “Rivals Feat. Future”:** <http://smarturl.it/VRivals>

**PRE-ORDER *HARD II LOVE***

Apple Music: <http://smarturl.it/iHardIILove>

Amazon: <http://smarturl.it/aHardIILove>

Google Play: <http://smarturl.it/gHardIILove>

Spotify: <http://smarturl.it/sHardIILove>

Tidal: <http://smarturl.it/tHardIILove>

**STREAM/BUY “RIVALS FEAT. FUTURE”**

Apple Music/iTunes: <http://smarturl.it/RIVALSi>

Amazon: <http://smarturl.it/RIVALSAz>

Google Play: <http://smarturl.it/RIVALSG>

Spotify: <http://smarturl.it/RIVALSS>

Tidal: <http://smarturl.it/RIVALSt>

[www.usherworld.com](http://www.usherworld.com)

<https://www.facebook.com/usher>

<https://twitter.com/usher>

<https://www.instagram.com/usher>

High res cover art and more available: <https://rcarecords.com/artist/usher/>

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