

BETTY WHO RELEASES "HUMAN TOUCH" TODAY—FIRST SINGLE  
OFF OF UPCOMING ALBUM  
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(Los Angeles, CA)—Today, critically acclaimed pop artist, Betty Who, releases her latest single, “Human Touch”. Written by Betty Who and Peter Thomas & Kyle Moorman who also produced the track, “Human Touch” is the first single off of Who’s long-awaited sophomore album, which is set to release in early 2017. Additionally, the track is on sale now and available now at all digital retail providers.

Click [HERE](#) to listen.

Betty Who says about “Human Touch”, *“Human Touch’ is about when you’re in a relationship with somebody and that relationship ends, and you’ll always live in this weird middle ground where you used to be the closest person in the world to this ex—but now you’re not anymore. It’s real to me, and it felt universal enough for me to write about. I’ve spent the past two years on the road, and I walked away with this intense feeling of wanting to make dance music. All of that touring and living developed my sense of self. Because of that, I’m in a place where I feel more aware of who I am and able to be vulnerable in a sincere and blunt way. ‘Human Touch’ is the introduction to that new version of myself I’ve found in the last couple of years.”*

Once described by New York Magazine as a mix of “early Madonna...Katy Perry and Robyn, with spunk and confidence”, and by Elle as “your next pop obsession”, Australian pop-singer, Betty Who, is a force to be reckoned with. She has built a passionate and loyal fan base through her early EP’s, undeniable charisma and ecstatic live show. Who independently released her first EP entitled *The Movement EP*, in which the lead single and fan favorite, “Somebody Loves You” debuted at #4 of Spotify’s most viral list. Her follow-up EP, *Slow Dancing*, was released via RCA Records and debuted at #1 on the iTunes

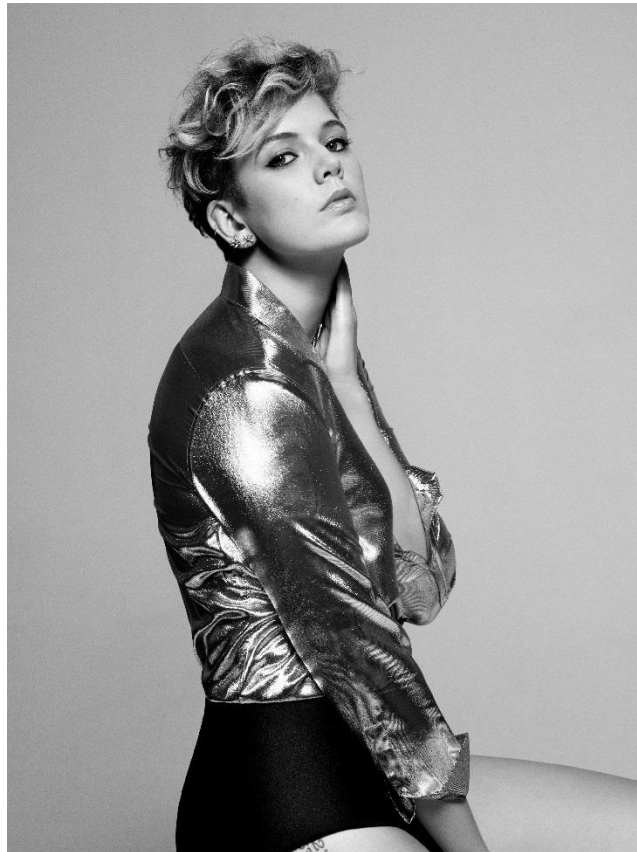
Pop Chart. The success of Who's early EP's eventually led to the release of her debut LP entitled *Take Me When You Go* (RCA Records), along with performances on *The View*, *The Today Show*, and *Late Night With Seth Meyers*, as well as tours with both Katy Perry and Kiesza. To gear up for her second full-length album, Betty Who recently released her cover of Donna Lewis' "I Love You Always Forever", which received critical praise from the likes of *SPIN*, *Entertainment Weekly*, *Vogue*, and more. Click [HERE](#) to watch the music video. With the releases of "I Love You Always Forever" and "Human Touch", along with the upcoming album, Betty Who continues to prove she has a lot more magic up her sleeve.

"...Replete with skyscraper-size tunes that could rattle the screws in the nosebleeds." - **Vogue**

"Who laces up the narrative with her feathery, but electric, voice, wrapped inside an indelible modern twist...It's an unbelievable concoction of purity, sweetness and magic." – **Popdust**

"...twinkling, lush" – **SPIN**

"...glittering" - **Entertainment Weekly**



**To Buy or Stream "Human Touch":**

iTunes: <http://smarturl.it/HumanTouch>  
Spotify: <http://smarturl.it/StreamHumanTouch>  
Apple Music: <http://smarturl.it/BWHumanTouch>  
Amazon Music: <http://smarturl.it/HumanTouchAmz>  
Google Play: <http://smarturl.it/HumanTouchGP>  
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