

ERIK HASSLE DROPS NEW SINGLE “MISSING YOU” TODAY

**INNOCENCE LOST, ALBUM OUT VIA RCA RECORDS ON
JANUARY 27, 2017**



(New York, NY – December 16, 2016) Swedish soul-pop sensation **Erik Hassle** has released his first official single “**Missing You**” since announcing the **January 27th, 2017** release of his forthcoming full-length LP **INNOCENCE LOST** (Record Company TEN/RCA Records). Click [here](#) to listen to “Missing You.”

“Missing You” is out today and was produced by Grammy nominated John Hill (Jay Z, MIA, Charli XCX, Florence and the Machine) in Los Angeles. With its lush production, lithe guitar, and warm embrace, Erik weaves together a poignant and palpable tale of loss that’s as hypnotic as it is heartbreaking. “It comes from a real story of losing somebody way too early,” he explains. “I sang it one-and-a-half times, because I broke down on the second take. The lyrics speak for themselves.” Listen to the album version of “Missing You” [here](#).

In addition to the album version, Erik had his friend songwriter/producer Jerker “**Olov**” Hansson (Terror JR, Panic! At The Disco, Icona Pop) create a special remix titled the “**Olov Remix**” that is being released alongside the original album version. Click [here](#) to listen. Both versions are available now on all digital

platforms and the album version is the latest track to be made available as part of an **INNOCENCE LOST** album pre-order.

INNOCENCE LOST features special vocal guests **Tinashe** and **Vic Mensa**, plus various A-list producers including **Eshraque “iSHi” Mughal** (Tinie Tempah, Emeli Sandé), TV on The Radio’s **Dave Sitek**, with additional production from **SOHN** (Banks, Lana Del Rey), Oskar **“Sikow” Engstroem** (Giorgio Moroder, Kate Boy), **John Hill** (AlunaGeorge, Elle King), **Billboard** (Britney Spears, Robyn), **Gorgon City** and **Al Shux** (Alicia Keys, Elliphant).

The result, Hassle delivers honest pure and powerful pop music that instantly connects with the listener. “I hope people can feel these songs were made in the moment when everything was the most acute and real,” he leaves off. “This is really me. I hope that comes through and it can mean something to someone else.”



INNOCENCE LOST will be released January 27th and is available for pre-order now.

STREAM “MISSING YOU” (ALBUM VERSION)

Apple Music: [HERE](#)

Spotify: [HERE](#)

Google Play: [HERE](#)

STREAM/BUY “MISSING YOU” (OLOV REMIX)

iTunes: [HERE](#)

Apple Music: [HERE](#)

Spotify: [HERE](#)

Google Play: [HERE](#)
Amazon: [HERE](#)
Soundcloud: [HERE](#)

Pre-order INNOCENCE LOST now for 6 instant downloads from the album:

Pre-order on iTunes: [HERE](#)
Pre-order on Amazon Music: [HERE](#)
Pre-order also available on Google Play: [HERE](#)
Stream tracks from the album on Spotify: [HERE](#)
Listen on Apple Music: [HERE](#)

Watch the “No Words” music video on Vevo: [HERE](#)

TRACK LIST:

- (1) No Words
- (2) Pathetic
- (3) Talk About It (feat Vic Mensa)
- (4) Breaking the Waves
- (5) If Your Man Only Knew
- (6) TKO
- (7) Innocence Lost (feat. Tinashe)
- (8) Silver & Gold
- (9) FTPA (feat. Gorgon City)
- (10) All Of You All Over Me
- (11) Minnesota
- (12) Missing You

Press photos and more available at <https://www.rcarecords.com/artist/erik-hassle/>

[FACEBOOK](#) | [TWITTER](#) | [INSTAGRAM](#) | [VEVO](#) | [OFFICIAL WEBSITE](#)

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