

TAYLOR GIRLZ

Spitting bulletproof bars, busting show-stopping dance moves, and flaunting furious style, **Taylor Girlz** immediately ignite conversation. Comprised of sister rappers Daysha and Ti Taylor along with best friend, dancer, and choreographer Tiny, the trio redefine what it means to be a girl group in the social media era. You could think of them like Salt-n-Pepa meets Migos with a sharp sense of humor and energy for days.

Encouraged by their artist dad, the sisters grew up in Atlanta, GA surrounded by music. They learned to “live with a beat” and craft calculated rhymes through countless hours of practice. Joined by Daysha’s bestie Tiny in 2013, Taylor Girlz officially came to life creating rap, dance and R&B infused music.

“Growing up, our parents always taught us that there is power in numbers,” exclaims Ti. “The more people you have around you, the more powerful you can be. Everyone brings something different to the table. I’m the turnt one who doesn’t sleep. Daysha is the structured one—like the mom of the group. Tiny is the balance because she can be mellow or energetic. When we struggle, we struggle together. When we win, we win together.”

Releasing music online, they quietly built an organic buzz. Nodding to influences ranging from Beyoncé, TLC, and Nicki Minaj to Ariana Grande, Lil’ Kim, Lil Uzi Vert, and Missy Elliott, the girls released the mixtape *GirlzPlay 2* hosted by DJ KuttThroat [Rich Homie Quan] in 2014. Along the way, they took it one step further and engaged with each and every listener through hilarious skits, fan calls, livestreams, and more, while perfecting their rhymes and dancing at the Taylor home studio.

“A lot of our fans have grown with us from day one,” says Daysha. “They know everything about who we are, and they’re really engaged with what’s going on. They want to see us win. That support has been unbelievable.”

During 2016, Taylor Girlz unleashed a string of viral smashes. It began with their female empowerment anthem “Hillary,” which quickly cracked over half a million YouTube views. Next up, “Steal Her Man” [featuring Daysha and Ti’s eleven-year-old sister Trinity Taylor] took the internet by storm.

Produced by Bolo Da Producer [Silentó], the song’s airtight verses, commanding chant, and fiery dancing yielded over 30 million cumulative YouTube views, 4.6 million Soundcloud plays, 4.8 million Spotify streams, and 2 million Apple Music streams in less than six months. Fans even started their own #stealhermanchallenge across Musical.ly, Dubsmash, Triller, Instagram, and Flipagram. Peaking at #1 On *Billboard’s* Bubbling Under R&B/Hip-Hop Chart and bowing at #11 on the Pandora Trendsetters Chart, *Forbes* featured the groups streaming success, while *Complex* rightly pegged “Steal

Her Man” as “Bout to Blow: 10 Dope New Songs You Should Be Hearing Everywhere Soon.” By the end of the year, they inked a major label deal with RCA and began readying their *Who Are Those Girlz?* debut EP for its 2017 release.

“Our audience ran with ‘Steal Her Man’ when it was just a short Instagram video” Daysha continues. “They were constantly tweeting it and reposting it. We couldn’t believe the response. They’re why we finished the song in the first place.”

“‘Steal Her Man’ doesn’t literally mean, ‘*Go steal someone’s man,*’” adds Ti. “It’s meant to be a confidence booster for women. It’s like saying, ‘*I can slay*’ or ‘*I look good.*’ You’re putting on your makeup, getting ready, looking in the mirror and feeling like you can steal someone’s man.”

The EP also features the follow-up single “Wedgie.” Wielding a karate chop hook and laugh-out-loud lyrics, it also stirred up its own #wedgieinmybooty challenge and amassed 9.5 million-plus YouTube views. “Everyone has had a wedgie at some point,” laughs Daysha. “It’s a little easier for the guys to relate to!”

Elsewhere, Taylor Girlz serve up raw swagger on the EP opener “Bang,” while “Bougie” showcases a more pensive side of the three-piece through thought-provoking storytelling.

“It’s multiple styles,” says Tiny. “We have so many dreams we want to bring to life.”

Outside of music, these three strong young women set their sights on acting, modeling, fashion, and more. Taylor Girlz are just starting to blow up...

“We identify with our fans,” Ti leaves off. “We want to show them that dreams do come true. Now, we’re independent entrepreneurs.”

“We’re thankful to everyone who was a part of this journey,” Daysha goes on. “We can’t wait for what’s next.”

“We’re living proof of overcoming the odds and creating something big,” Tiny concludes. “If you think positive and have faith, anything is possible.”