

TINASHE

RELEASES NEW SINGLE "FLAME"

"FLAME" IS AVAILABLE TODAY ON ALL PLATFORMS

TINASHE SET FOR GUEST STARRING ROLE ON THE NEW SEASON OF *EMPIRE*, NAMED PEPSI'S *SOUND DROP* ARTIST

EARNs ANOTHER BILLBOARD #1 WITH BRITNEY SPEARS COLLABORATION "SLUMBER PARTY" ON THE DANCE CHARTS



March 16, 2017 – Los Angeles, CA – Platinum selling singer, songwriter, producer and entertainer **Tinashe** releases her brand new single today, “**Flame**.” The track, which was produced by Sir Nolan, is available at all digital retail and streaming partners.

Listen to “Flame”

iTunes/Apple Music: <http://smarturl.it/iFlame>

Spotify: <http://smarturl.it/spFlame>

Vevo: <http://smarturl.it/pvFlame>

Amazon Music: <http://smarturl.it/azFlame>

Google Play: <http://smarturl.it/gpFlame>

The release of “Flame” follows on the heels of Tinashe’s critically acclaimed ***Nightride*** project, released late last year. The 14-track project, a companion piece to her upcoming studio album, includes stand-out track “**Company**.” The song recently received an attention-grabbing video clip, a full-on dance assault, all done in one take. To view the video for “Company,” [click here](#). ***Nightride*** is the first of a two-part series, which will include Tinashe’s sophomore studio album, ***Joyride***. With the projects representing two different sides of Tinashe, “Flame” is taken from the latter. Tinashe told *Rolling Stone*, “I see them as two things that are equally the same. I think you can be a combination of things, and that's what makes people human and complex. They are equally me. I don't like to be limited to one particular thing so I want to represent that duality and that sense of boundlessness in my art.”

As a go-to collaborator and hit maker, Tinashe has also recently appeared on tracks with the likes of Britney Spears, Davido, Tinie Tempah, Enrique Iglesias, KDA and Lost Kings. Her Spears collaboration, “Slumber Party,” recently reached the #1 position on Billboard’s Dance Club Songs chart.

Today, Tinashe has been announced as **Pepsi’s** newest ***Sound Drop*** artist. ***The Sound Drop*** platform, which spotlights today’s hottest, rising stars, will also be integrated into the newest season of ***Empire***, as part of a storyline featuring Tinashe. Alongside Jidenna, Tinashe will play herself in a multi-episode storyline which will involve the creation of a visual album for the character Jamal.

Celebrated for her dynamic live performance abilities, innovative production and songwriting skills, Tinashe has carved a path for herself as a true triple-threat popstar. Her debut album, ***Aquarius*** (RCA Records, 2014), received a tidal wave of acclaim, landing on every critic’s year-end best-of lists. *The Los Angeles Times* dubbed it “one of the most inventive R&B debuts in years.” The album included the #1, multi-platinum single “2 On” featuring ScHoolboy Q and viral single “All Hands On Deck,” which garnered attention for its creative music video. Her five mixtapes, released between 2012-2016, have all received attention for their songwriting smarts and forward-thinking soundscapes. A celebrated and sought-after songwriter, Tinashe has collaborated with the likes of Nick Jonas, Future, Chance The Rapper, Snakehips, A\$AP Rocky, Calvin Harris, Charli XCX, Travis Scott, Ty Dolla \$ign, Usher, Kid Ink and more. She has penned hit songs for a variety of artists, including several cuts on Fifth Harmony’s recent hit album *7/27*.

Tinashe is no stranger to the live stage, having headlined sold-out world tours, as well as opening for megastars like Katy Perry, Nicki Minaj and Maroon 5. Tinashe has also graced magazine covers worldwide, including *Nylon*'s latest It-Girl issue, in addition to *DAZED and Confused*, *Complex*, *V*, and more. Tinashe is a current brand ambassador for Urban Outfitters' Juicy Couture collection, John Frieda's 2017 Hair Talks campaign, and maintains a multi-year relationship with X Out. Tinashe's partnerships have also extended to relationships with the likes of Alexander Wang, Ralph Lauren and MAC Cosmetics.

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