

PARSON JAMES

PARSON JAMES JOINS HOOK N SLING AND
BETTY WHO ON SUMMER-READY NEW SONG, "IF
YOU'RE HEARING THIS" OUT TODAY!

HOOK N SLING • PARSON JAMES • BETTY WHO



IF YOU'RE HEARING THIS

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HOOK N SLING X PARSON JAMES X BETTY WHO – IF YOU'RE HEARING THIS

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Southern soul-pop singer **Parson James** returns with “**If You’re Hearing This**,” a new tropical summer dance anthem, perfectly primed for party playlists everywhere. The song is a collaboration with Australian multiplatinum ARIA-nominated producer/songwriter/Remixer **Hook N Sling** (AKA Anthony Maniscalco) and fellow **RCA Records** label mate, **Betty Who**. Out everywhere today via RCA Records, “**If You’re Hearing This**” was written by David Hodges, Hook N Sling, Carly Paige and Steven Solomon, with the latter serving as co-producer alongside Hook N Sling. Your new summer anthem has arrived! Watch the lyric video [HERE](#).

This month, Parson joined forces with [Billboard.com](#) to celebrate “**30 Days of Pride**,” including a [feature](#) on some of his favorite LGBTQ icons as well as a video trivia series hosted by **Louis Virtel** and featuring **MUNA**, **Shamir**, **Brayton Bowman** and **Bonnie McKee**. Watch the first episode on LGBTQ musicians [HERE](#).

Earlier this year, **Parson James** teamed up with New Zealand singer/songwriter **Stan Walker** for a lush, soulful cover of “**Tennessee Whiskey**” by American country music artist **David Allan Coe** which went on to become a viral success in Walker’s native New Zealand. Watch a performance of the duet [HERE](#).

In January, James released a remix EP for his 2016 single, “**Sad Song**,” featuring three rousing reworkings courtesy of **LASH** (with **Maty Noyes**), **Ossian** and Gold Medal-winning Olympic diver turned DJ/producer, **Chris Mears**. Released last fall, “Sad Song” was written by **Parson James** and produced by **Elof Loelv** (Rihanna, Icona Pop, Zara Larsson). The South Carolina-born singer-songwriter made his morning show debut last November on NBC’s **Today Show**, performing a stirring rendition of his infectious pop gem for hosts Kathie Lee and Hoda, as **Elvis Duran’s Artist of the Month**. Click [HERE](#) to watch.

2016 was a breakout year for **Parson James**, following the release of his debut **THE TEMPLE EP**, which entered the Top 10 of the official iTunes pop charts last summer. Touted as an Artist to Watch by Spotify, based on their listeners’ streaming habits and the official Viral Charts he made his late night television debut on NBC’s **Late Night with Seth Meyers**, performing the EP’s title track, “**Temple**” alongside the LGBT Lavender Light Choir. Parson James’ incredible music and signature sound also made a surprise prime time television appearance, this time with his stunning ballad “**Waiting Game**” – also taken from **THE TEMPLE EP** – when it was performed live by contestant finalist Trent Harmon on FOX’s **American Idol**.

While he is busy working on his debut album, 2017 is certain to be a big one for the 24-year old singer, with both *V Magazine* and *Teen Vogue* calling him an “Artist to Watch in 2017.” Stay tuned for more new music later this year!

About Hook N Sling

In late 2016 **Hook N Sling** released his massive single, ‘**Love On Me**’ in collaboration with Grammy nominated duo, **Galantis**, which has been certified gold, peaked at #1 on Shazam, #10 on iTunes, and amassed over 165 million streams. Following up on the monumental success that was **Love On Me**, **Hook** released his summer ready anthem, “**Open Your Eyes**” with **Sam Feldt** on **Polydor Records** to critical acclaim. Hitting number 1 on the UK Music Week charts and being blasted on the radio worldwide the track has been streamed over 20 million times since its recent release and supported by nearly every A-list DJ on the planet including **The Chainsmokers**, **Martin Garrix**, **Hardwell**, **Dimitri Vegas & Like Mike**, **Tiesto**, and **Don Diablo**.

Hook N Sling developed his distinct sound through several standout releases, notably his singles ‘**Take You Higher**’ feat. **Goodwill**, ‘**Reason**’ with **Nervo** and ‘**Break Yourself**’ feat. **Pusha T & Far East Movement** plus remixes for the likes of **Calvin Harris**, **Lana Del Rey**, **Demi Lovato**, **Cheat Codes**, **Kaskade**, **Matoma & Becky Hill**. Ranking as one of the top 400 most listened to Spotify artists in the world, **Hook N Sling** singles and remixes continue to connect worldwide leading to a jam-packed touring schedule with highlight festival performances coming up at **SummerFest**, **Tomorrowland** and **Electric Zoo**.

About Betty Who

Fresh off of her critically-acclaimed **Party in the Valley Tour** and already gearing up for its second leg with a round of summer LGBTQ Pride events, **Betty Who** continues a massive 2017 that began with the release of her sophomore album **The Valley** (RCA Records). March's release of *The Valley* cemented the Australian singer's position at the forefront of pop music, as she continues to cultivate a style that's equally smart, sexy, and spunky. Described by *New York Magazine* as a mix of "early **Madonna**...**Katy Perry** and **Robyn**, with spunk and confidence", and by *ELLE* as "your next pop obsession", Betty has built a passionate and loyal fan base through her early EP's, undeniable charisma and ecstatic live show. Her debut LP entitled **Take Me When You Go** (RCA Records) propelled the singer onto center stage, landing her opening slots on high-profile tours with **Katy Perry**, **Kylie Minogue** and **Kiesza**. Continuing her momentum into 2016, Betty laid the foundation for what would become her sophomore full-length with a cover of **Donna Lewis**'s 1996 smash "**I Love You Always Forever**," which clinched the Top Spot on *Billboard*'s **Dance Club Songs** chart, racking up more than 18 million Spotify streams to-date and reaching ARIA-certified double-platinum status. Immediately following this summer's Pride dates, Betty will pick up the second leg of her highly-successful **Party in the Valley Tour**, presented by **Maltesers**, in Vancouver, BC on **August 7th**. The mostly sold-out tour was met with overwhelming critical praise in its first leg, with *Pop Dust* describing the show as, "a dynamic display of her relentless mastery of big hooks and even bigger message songs," and *Rebellious Magazine* proclaiming, "There ain't no party like a Betty Who party."



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