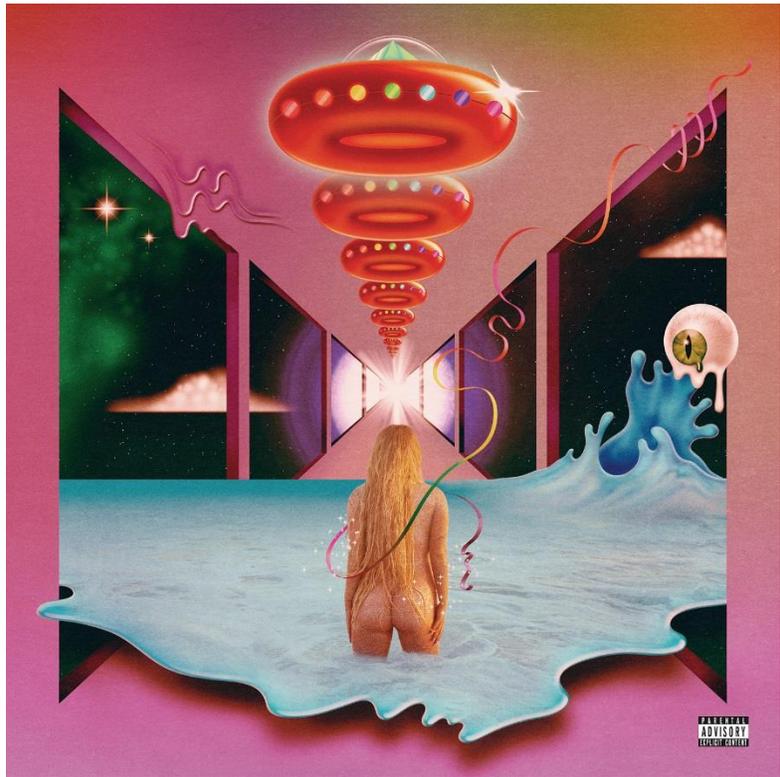


*Kesha
rainbow*

KESHA TRIUMPHS WITH NEW SONG "PRAYING"

NEW ALBUM 'RAINBOW' TO BE RELEASED ON AUGUST 11TH



Kesha reclaims her place in the music world with her new song, "Praying" - the initial advance track from 'Rainbow', her first album in nearly five years. Kesha wrote "Praying" with Ryan Lewis, Ben Abraham, and Andrew Joslyn; Lewis (Macklemore & Ryan Lewis) produced the track. 'Rainbow' will be released August 11th on Kemosabe Records/RCA Records. It is available for pre-order now. Links below.

The music video for "Praying," directed by Jonas Åkerlund, is also available now:
<http://smarturl.it/vPraying>

'Rainbow' marks a new beginning for Kesha, one based around inner strength and musical exploration as she achieves her vision for the album by enlisting a roster of collaborators ranging from Eagles of Death Metal to Dolly Parton. Ben Folds produced the title track with Kesha, while Ricky Reed produced and wrote numerous tracks as well. Wrabel co-wrote a collaboration that features the Dap-Kings horn section. Eagles of Death Metal are featured on two tracks, while Parton guests on a version of her 1980 country chart-topper "Old Flames Can't Hold a Candle to You." The track was co-written by Kesha's mother Pebe Sebert, who also has other songwriting credits on 'Rainbow'.

Kesha penned a personal essay for the Lenny Letter to go along with "Praying":
<http://shorefi.re/KeshaLennyLetter>

The year Kesha released her debut album, 'Animal', Billboard declared her its Hot 100 Artist. Her debut single, "TiK ToK," named Billboard's #1 Hot 100 Song, was the most played song of 2010 and was the world's top-selling track that year. 'Animal' has sold more than 8 million album equivalents worldwide, and Kesha has sold more than 13 million total album equivalents worldwide.

Kesha has had 9 Top 10 hits on The Billboard Hot 100, including four #1 singles at Top 40 Radio - "TiK ToK," "Your Love Is My Drug," "Die Young," and "Timber." Kesha took home the MTV EMA for Best New Act in November 2010 and was nominated for 2 American Music Awards, 3 MTV VMA Awards, and 6 Billboard Awards. She has performed on dozens of television programs all over the world, including MTV Europe Music Awards, Much Music Awards (Canada), Echo Awards (Germany), X Factor (Australia), American Music Awards, Billboard Awards, American Idol, Saturday Night Live, and The Today Show Summer Concert Series.

She has over 28 million Facebook followers, over 2 million Instagram followers, 3.74 million followers on Twitter, and over 1 billion views on VEVO. She has sold over 41 million tracks and streams in the U.S alone and over 87 million tracks and streams worldwide to date. 'Animal' has been certified Gold, Platinum or multi-Platinum in over 15 markets worldwide (including Platinum in the United States) and was the biggest-selling debut album from an international female in 2010 in the UK. Kesha executive produced two seasons of the television show "Kesha: My Crazy Beautiful Life" for MTV, as well as wrote a book of the same name that gave a look into the creative process of her latest album, 'Warrior'.

As a songwriter she has penned her own music as well as songs for artists including Britney Spears, Ariana Grande, The Veronicas, and Miley Cyrus. She is an animal rights crusader as the Humane Society International's first Global Ambassador and a passionate advocate for equality, being honored with the 2016 Human Rights Campaign Visibility Award. In 2016 she won Billboard's Women in Music Trailblazer Award.

'RAINBOW' - ALBUM

iTunes: <http://smarturl.it/iKRainbow>
Apple Music: <http://smarturl.it/apKRainbow>
Amazon Music: <http://smarturl.it/azKRainbow>
Google Play: <http://smarturl.it/gpKRainbow>
Spotify: <http://smarturl.it/spKRainbow>

"PRAYING"- SINGLE

iTunes: <http://smarturl.it/iPraying>

Apple Music: <http://smarturl.it/apPraying>
Spotify: <http://smarturl.it/spPraying>
Amazon Music: <http://smarturl.it/azPraying>
Google Play: <http://smarturl.it/gpPraying>
Video: <http://smarturl.it/vPraying>

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