

PREME FORMERLY KNOWN AS P REIGN RETURNS WITH NEW SINGLE AND VIDEO FOR “TANGO (GO)” FROM HIS FORTHCOMING DEBUT ALBUM

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[New York, NY – August 24, 2017] Today, Canadian rapper **Preme**, formerly known as P Reign returns with new single and video for “Tango (Go)” from his forthcoming debut album due out this fall via RCA Records. [Click here](#) to watch.

Produced by **MurdaBeatz** (Gucci Mane, French Montana) and **CuBeatz** (Future, Travis Scott), “Tango (Go)” is Preme’s first release under his new moniker. It is the follow up to his 2014 *Dear America* EP release, which featured single “DnF” feat. Drake and Future and was released under his former name, P Reign. *Dear America* received great critical praise from outlets including *Complex*, *Noisey*, *FADER*, *SPIN*, *Hot New Hip Hop* and more with *Interview Magazine* declaring the project as “...thunderous...an album-quality mixtape showcasing his quick-witted rhyme schemes.”

The visual for “Tango (Go),” which premiered on [Complex](#), was directed by Megan Gomez and Matte Babel, produced by Conrad Nellis and shot in California.

Preme on changing his name and the release of “Tango (Go)”: “When I started the album, I had been in the studio a bunch but hadn’t made anything I loved. My engineer started joking around telling me to “be Preme,” cause at my core, that is who I am. I have been Preme as long as I have had friends. It could have been a coincidence or perfect timing but it just started to click, and to be honest I believe that most things in life are mental, so if you think and believe it, it usually happens. The first record I recorded was ‘Tango (Go)’ and it felt like me, it felt like Preme. It was at that point I pretty much decided I was going to start rapping as Preme. You need to understand, Preme came with a lot of baggage and legal trouble so I shied away from it. I mean for example, the police knew me as Preme, so if it was posted on a flyer they would shut it down, or give the promoters problems. It was like a dark cloud following me around. So, in hopes of a clean slate I created P Reign, but it was confusing when everyone you’re around calls you something else. I think in the back of my mind I always thought I would go back to Preme eventually. I have been having this debate since I put out *Dear America* in 2014, but when I started making this album, approaching it with Preme in mind, I knew that was it. It sounds corny but I am really excited for people to

hear the album, finally. I would hype it up, but I just ask that you listen and take it in - I think the music will speak for itself.”

Watch/Buy “Tango (Go)”:

Vevo : <http://smarturl.it/PremeTango>

Apple Music: <http://smarturl.it/PremeTango/applemusic>

Spotify: <http://smarturl.it/PremeTango/spotify>

Google Play: <http://smarturl.it/PremeTango/googleplay>



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