

Nick Rivera Caminero, known as Nicky Jam, is recognized around the world as a pioneer of Latin Urban music. Born in 1981 in Boston, as a boy he moved with his family to Puerto Rico. There, he showed an interest in music. At the age of 11, he recorded his first album *Diferente a Los Demás* (Different From the Rest), which attracted the attention of DJs and street artists on the island.

As a young adult, Nicky Jam quickly rose to the top of his genre with such radio hits as “Yo No Soy Tu Marido”, “Me Voy Pa’l Party”, “Fiel A Tu Piel” and “La Combi Completa” among others. He toured the world and became one of Latin urban music’s first international stars.

Just as he was enjoying his hard-earned accomplishments, his life took a 180-degree turn. Suddenly, instead of being on stage, he was in prison, and he fell into a deep depression. Finally, after three years out of the limelight, Nicky Jam performed a show in Colombia. There, he found an audience that was ready to give him a second chance. He vowed to show his fans that he had escaped drugs and alcohol. With discipline and hard work he began to make up for lost time.

He soon decided to move to Colombia to rebuild his career. In 2012, he created a low-budget music video that went on to rack up over 15 million views on YouTube. Nicky Jam was truly on the comeback rail.

In 2013, he debuted his new image and returned stronger than ever. He notched five radio hits: “Piensas en Mí”, “Curiosidad”, “Juegos Prohibidos”, “Voy a Beber” and the global hit “Travesuras”.

His social-media following grew 3000 percent by late 2014, making him one of Latin urban music’s most talked-about and respected artists.

In 2015, Nicky Jam teamed up with Enrique Iglesias to release “El Perdón”, his most acclaimed single to date. Tallying over 1 million YouTube views on the day of its release and climbing to No. 1 on the Billboard Hot Latin Songs and Hot Latin Airplay charts, “El Perdón” has become a true anthem and global sensation.

Nicky Jam has seized the moment to share new music with his fans, get closer to his audiences, and give thanks for his second chance in every country he visits.