

ALAN WALKER RELEASES NEW SINGLE “ALL FALLS DOWN” FEATURING NOAH CYRUS AND DIGITAL FARM ANIMALS AND MUSIC VIDEO VIA SONY MUSIC SWEDEN/RCA RECORDS

SPOTIFY REVEALS ALAN WALKER AS THE LATEST ARTIST TO GRACE THEIR BILLBOARD IN TIMES SQUARE



“All Falls Down” Music Video: <https://AlanWalker.Ink.t/AllFallsDown-YT>
BUY/STREAM “All Falls Down”: <https://AlanWalker.Ink.to/AllFallsDown>
Artist Photos: <http://bit.ly/2jIITgr>

(New York - Oct. 27, 2017) Today, British-Norwegian artist, DJ, producer, and one of the world’s most streamed artists globally, **Alan Walker**, released his new single “**All Falls Down**” featuring rising American pop star **Noah Cyrus** and co-production by **Digital Farm Animals** along with the single’s music video via Sony Music Sweden/RCA Records. The song is available across digital retail and streaming platforms. [CLICK HERE](#) to Watch the Video and [CLICK HERE](#) to Buy/Stream the single.

In celebration of the release, Spotify revealed that Alan is the latest artist to grace Spotify’s Billboard in NYC’s Times Square.

“I’ve loved this record since the moment I heard it,” said Noah Cyrus.” “It’s amazing to be a part of this song with such a badass dude and it’s really incredible to be a part of this project.”

“I’m extremely excited to finally release my new single ‘All Falls Down,’ said Alan Walker. “With this record, I got the opportunity to collaborate with some amazing artists. Noah Cyrus’ voice is absolutely incredible! The production on this track is refreshing and fits well within my signature sound, which is important to me as I evolve as an artist. I cannot wait for my fans to hear it.”

“All Falls Down’ is about being there for someone you care deeply about, even when everything has gone to shit,” said Digital Farm Animals. “We’re super excited to have collaborated with Alan on this, who’s an incredible artist and good friend. Noah sounds absolutely amazing and has made the whole thing come to life!”

Alan also released the music video for the single, which represents the first installment of a 3-part mini-series and takes the viewer on a journey through a post-apocalyptic world. The video for his previous single “Tired” served as a prequel to this trilogy where a solar storm destroyed all technology on earth, changing the course of humanity forever. “All Falls Down” continues where it left off, but hundreds of years into the future.

In just 2 short years, 20 year old Alan Walker has gone from living in his family’s home in Bergen, Norway and teaching himself music production via YouTube tutorials, to traveling and performing around the world. With only a handful of singles under his belt, the artist has managed to garner over 5 billion streams worldwide by blending lively, energetic beats and harmonic, sentimental melodies. To date, Alan Walker is certified gold and platinum in 32 countries, has gained over 15 million followers across social media, and is one of the few artists to gain more than 1 billion views on YouTube for his debut single “Faded” (currently at 1.35B and the 40th most viewed video on YouTube of all time). On Saturday, Oct. 21st DJ Mag announced their annual poll where people from all over the world voted for their favorite DJs. Alan moved up 38 places on this year’s list to come in at number 17. Alan was also awarded the magazine’s Highest Climber award, which celebrates the DJ that moved up the list the most number of places in the span of a year.

Excitement for Alan continues to grow as he progresses through his extensive Europe and North-, South- and Central American tour and festival dates with another handful of high profile shows coming up in the US over the next two weeks. He recently performed at Ultra, EDC and Tomorrowland and has already been announced for Lollapalooza South America next year. Just last week, fans were able to catch Alan in Amsterdam during ADE. Alan did an incredible sold out performance at Paradiso with Gavin James joining him on stage to perform their track "Tired". His dates for this year will conclude with a special performance at the Nobel Peace Prize Concert in Oslo, Norway on December 11th and pick up again at the top of 2018.

For additional information check out Alan Walker’s socials. For a list of upcoming performance dates see below.

ALAN WALKER PERFORMANCE DATES

10/28 San Bernardino (CA), Escape From Wonderland Festival
10/29 Houston (TX), Something Wicked Festival
10/30 Davis (CA), Up&Up Festival @ UC Davis
11/10 Washington (DC), Echostage (co-headline with KSHMR)
11/11 Orlando (FL), EDC Orlando Festival

[Website](#) | [Facebook](#) | [Twitter](#) | [Soundcloud](#) | [Instagram](#) | [YouTube](#)

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