

With an irresistible voice, magnetic charisma, and that instantly recognizable coif, Jacob Sartorius has built an undeniable and unique connection with millions of fans worldwide — which only grows stronger by the day.

The 15-year-old all-around entertainer, RCA Records backed musician, actor, and social media force seamlessly evolved from online stardom to mainstream ubiquity by following a path of his own. Jacob has been able to garner RIAA gold status for his singles “Sweatshirt” and “Hit or Miss” — setting the stage for his 2017 releases, *The Last Text EP*, *Left Me Hangin’ EP*, and a worldwide tour. The pop-phenom has sold out tour dates across the globe in cities like New York City, Los Angeles, Sydney, Paris and more. He graced the cover of *Billboard Magazine*, guested on HBO’s *Vice News Now*, NPR’s *Here and Now* and attracted praise from *The New York Times*, *Billboard*, *Seventeen* and many others, in addition to receiving nominations at the *People’s Choice Awards*, *Teen Choice Awards*, and *Kid’s Choice Awards*. Additionally, the star received accolades from *The New York Times* who featured Jacob’s EP, *Left Me Hangin’* in their Fall Preview and his single “Hit Me Back” featuring blackbear in their 54 best songs of 2017 list alongside of Cardi B’s “Bodak Yellow”.

Jacob has quickly made a name for himself as the next pop superstar. The singer performed at the Kid’s Choice Awards, HALO Awards and made his national television debut on MTV’s TRL. His unwavering commitment to delivering honest and heartfelt content catapulted him to the “5th most engaged user on Twitter” and “one of the most engaged accounts globally on Instagram.” Meanwhile, he has accumulated 8.4 million Instagram followers and 2.7 million YouTube subscribers.

The multi-faceted artist took the first step on this journey early. An 8-year-old Jacob fell in love with acting, diligently studying the craft and performing in Community Theater. Embracing a passion for making people laugh and smile, he brought his positive energy online, turning social platforms into stages and amassing a highly engaged and super active audience of supporters.

Jacob ignited the Musical.ly movement as well. As one of the app’s largest users, he has built a following of nearly 20 million. Simultaneously, he gets up close and personal with fans, offering unparalleled access in meet-n-greets and actively fortifying that connection to his audience.

It’s only the beginning for Jacob as he continues to make millions of people smile, laugh, and sing along around the globe. All of this is setting the stage for an incredible 2018 where the singer is embarking on a sold-out world tour, a follow-up EP and more.