

BROCKHAMPTON PARTNERS WITH RCA RECORDS



Photo by: Ashlan Grey

“Nothin changes. Videos still diy, music still made in our house, and we’re still gonna make the best possible product for y’all.”

-Kevin Abstract, BROCKHAMPTON

[New York, NY – April 5, 2018] Today, RCA Records officially announces the signing of LA-based boyband BROCKHAMPTON to the label’s stellar roster. Founded by Kevin Abstract, BROCKHAMPTON consists of fourteen kids, all filling different roles to create a self-sufficient creative enterprise. Made of rappers, directors, photographers, engineers, producers, graphic designers, and DJs, the group is able to execute a fully unified and realized artistic vision.

Initially [announced](#) on March 30, along with an assist from [Jaden Smith](#), Kevin Abstract explains the group’s decision to sign with the iconic label via [Instagram](#): “They understood that we wanted to be the biggest boyband in the world and I’m a firm believer in not being able to do everything on your own. Find people whose morals and vision align with yours and follow that.”

RCA Records' Chairman and CEO Peter Edge comments: "BROCKHAMPTON represents the new wave of forward-thinking groups with their own set of thought-provoking aesthetics. They continue to break down stereotypes and question the norm by redefining and creating music that resonates with today's generation."

This past December, BROCKHAMPTON released their third album *SATURATION III*, and the group is already [teasing](#) the project's follow-up to be released on RCA Records.

BROCKHAMPTON recently announced their Stereo Spirit American and European tours. The US edition of the Stereo Spirit tour will see BROCKHAMPTON play 12 shows in May and June in addition to a slew of previously announced festival sets, including Coachella, Governors Ball, Boston Calling, Bonnaroo, and Ottawa Bluesfest. Click [here](#) for tour dates.

The multi-faceted group also launched their Spring/Summer 2018 clothing collection, ranging from graphic T-shirts, crewnecks, hoodies, shorts, jackets, to socks, and water bottles. The collection is currently available at BROCKHAMPTON's [webstore](#).

For more information, visit <http://brckhmptn.com>

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