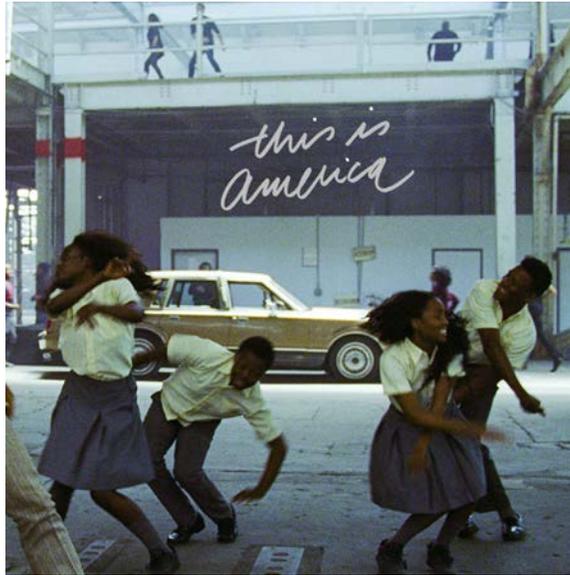


**CHILDISH GAMBINO'S "THIS IS AMERICA"  
CERTIFIED PLATINUM BY THE RIAA,  
WITH OVER 1.3 MILLION TRACK EQUIVALENTS SOLD IN THE U.S.,  
OVER 2.6 MILLION TRACK EQUIVALENTS SOLD WORLDWIDE**



**OVER 216 MILLION VIDEO STREAMS IN THREE WEEKS  
OVER 147 MILLION TRACK STREAMS IN THREE WEEKS**

*“A shocking and brilliantly produced video for the song that's left fans and music critics scratching their heads for days.” – NPR*

*“A wildly innovative work that rewards repeated views and commands attention, the Hiro Murai-directed video both honors and upends the traditional music video structure.” – Los Angeles Times*

**“The powerful song has made many jaws drop and people have been talking about it nonstop since Gambino's performance on ‘SNL.’” - Complex**

[New York, NY – May 31, 2018] Today, Grammy, Golden Globe and Emmy Award winning recording artist, actor and producer **Childish Gambino's "This is America"** was **certified platinum** by the RIAA.

The song has enjoyed multiple #1s since its cultural takeover with its release May 7<sup>th</sup> during his stint hosting and performing on “Saturday Night Live.” The track debuted at **#1** on the **Billboard Hot 100** chart with his poignant song and captivating video, **“This Is America,”** according to Nielsen SoundScan and held the top spot two weeks in a row.

Internationally, the track debuted on Spotify's Global Chart and US Chart and reached #1 on iTunes in 45 markets (Top 5 in 63 markets). In addition, the track continues to hold the #1 spot on the Overall Streaming Chart three weeks in a row, held the #1 spot on the Song Consumption Chart (two weeks in a row), #1 on the Digital Songs Chart (two weeks in a row), and #1 on the Audio On-Demand Chart (two weeks in a row).

The Hiro Murai-directed video for "This Is America" has garnered over 216 million views since its release and is currently #1 on YouTube's *U.S. Top Music Videos* and *U.S. Top Songs*, holding strong in that position for three straight weeks since release. The video earned 85.3 million views in its first week on YouTube, making it the biggest first week debut of any video this year and #1 on the YouTube Songs chart in 11 countries including the United States, the United Kingdom, Australia, and more. The video for "This is America" is also tied for the 5th fastest music video to reach 100M views in YouTube history, reaching the mark in under 9 days.

*NPR* describes the provocative visual as "a shocking and brilliantly produced video for the song that's left fans and music critics scratching their heads for days," while *The Fader* proclaims the track as "a whiplash of a song that jolts from celebratory to terrifying, repeatedly — a lot like the news, I guess." *The Washington Post* declares "Watch it once, and your eyes will naturally be drawn to his movements and facial expressions. Watch it again, but focus on the chaos reigning in the background. Watch it a third time, and the reason for this juxtaposition becomes increasingly clear." *Paste* predicts, "May is far too early to be crowning a music video of the year, but 'This Is America' absolutely warrants that kind of talk."

**Stream/purchase/watch "This Is America" - <http://smarturl.it/TclgA>**

***\*"This Is America" is not the first official single from Childish Gambino's forthcoming debut album on Wolf + Rothstein/RCA Records.***

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<http://childishgambino.com>

<http://facebook.com/donaldglover>

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