

DOJA CAT RELEASES “GO TO TOWN” TRACK AND VIDEO

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FORTHCOMING DEBUT ALBUM *AMALA* COMING SOON VIA RCA RECORDS



[March 9, 2018 - New York, NY] – Singer/songwriter/producer, **Doja Cat** today releases a new track, “**Go To Town**” and its accompanying video from her forthcoming debut album ***Amala***, coming soon via **RCA Records**. [Click here](#) to watch.

“**Go To Town**” is written by Doja Cat and produced by tizhimself and Yeti. Shot in Los Angeles, the colorful visual was directed by Jabari Jacobs (21 Pilots, Anderson .Paak, The Internet) and produced by Sheira Davies (Beyoncé, Kygo, Pentatonix).

“Go To Town” follows the release of Doja’s current single, “**Roll With Us**” which was featured on Spotify’s New Music Friday and Global Viral 50 playlists upon release and has been streamed nearly 1 million times worldwide. *Hot New Hip Hop* exclaims, “delicate vocals and lovable lyrics... [‘Roll With Us’ boasts] her signature sweet spot between pop and R&B-influenced sounds...” while *Karen Civil* proclaims, “...a fun and natural follow-up...a light knocking trap lullaby...”

Amala marks Doja Cat’s first official project release since her 2014 *Purrr!* EP, which features her breakout track, “So High.” “So High” has been streamed over 30 million times worldwide and garnered critical acclaim upon release from outlets such as *FADER*, *VIBE*, *PAPER* and *Pigeons & Planes* who describe the EP as having “...hazy, woozy production and undeniable hooks...It’s a masterclass in drugged out, experimental production...[with] warm, breathy singing and rapping...”

Starting in 2013, the now 22-year-old LA native began organically creating her fan-base online, posting her first track on Facebook, eventually building a large following via her official Soundcloud page. This digital fan-base helped Doja reach the masses, capturing the Internet's attention with every release. Fast forward to 2018, Doja continues to engage fans through new social platforms, frequently using Periscope and Instagram Live to interact with her followers and preview new music.

With her official return and the release of *Amala*, Doja will undoubtedly impress fans and critics alike, kicking off what is sure to be a bright 2018 for the rising star.

Watch/Buy/Stream “Go To Town”:

All Retailers: <http://smarturl.it/sGoToTown>
Apple Music: <http://smarturl.it/sGoToTown/applemusic>
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Buy/Stream “Roll With Us”:

All Retailers: <http://smarturl.it/zRollWithUs>
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