

FLORA CASH SIGNS TO BEE AND EI/RCA RECORDS ANNOUNCES FALL NORTH AMERICAN TOUR DATES



Photo credit: Jared Thomas Kocka

(Los Angeles, CA)— Alt-pop duo Flora Cash signs to BEE and EI/RCA Records who are seeing major success with their current single “You’re Somebody Else.” The track has amassed over 8 million streams on Spotify and the music video has gone viral having been viewed over 6 million times. The song is also #28 and climbing at Alternative Radio and is one of the most Shazamed Alternative records of the year. The track was also used in a Movistar commercial in Mexico, which has been viewed over 25 million times and has been picked up through Central and South America.

The husband-and-wife duo emerged when Minneapolis-native Cole Randall uploaded his music to Soundcloud and caught the attention of Sweden-based Shpresa Lleshaj who stumbled upon his account and started leaving comments under the songs. Facebook messages gave way to an introductory phone conversation, which snowballed into marathon Skype sessions, which eventually led to their marriage. The mystique of the music offset the exuberance of the union between them. The duo stitched together a singular style from threads of personal anxiety, struggle, and ultimately triumph. In 2017, their full-length debut, *Nothing Lasts Forever (And It’s Fine)*, attracted widespread tastemaker praise, including a coveted 9-out-of-10 score from *Earmilk* as well as acclaim from *Noisey*, *Paste*, *Wonderland Magazine*, *Elmore Magazine* and *The Line of Best Fit*.

In addition, Flora Cash will be hitting the road this fall on their North American tour. The tour kicks off on August 10th in San Francisco where they will be opening up for Amen Dunes followed by a show in Los Angeles on August 13th opening for Aquilo, then radio shows in Folsom, San Diego, and Salt Lake City. The duo will spend the remaining dates of their tour supporting SYML hitting major cities including New York, Philadelphia, and Washington, DC. Tickets for the tour are on sale and can be purchased [here](#). See full list of tour dates below.

Tour Dates

FRI 8/3 GO96 Show @ First Avenue Minneapolis, MN w/ Superorganism

| | | | | |
|-----|------|--|--------------------|---------------|
| FRI | 8/10 | Rickshaw Stop | San Francisco, CA | w/ Amen Dunes |
| MON | 8/13 | Teragram Ballroom | Los Angeles, CA | w/ Aquilo |
| WED | 8/15 | ALT 94.7 Music Discovery Series @ Powerhouse Pub | Folsom, CA | |
| THU | 8/16 | 91X Inspired By Music Series @ Music Box | San Diego, CA | |
| THU | 9/13 | X96Twilight Concert Series | Salt Lake City, UT | |
| FRI | 9/14 | The Mod Club | Toronto, ON | w/ SYML |
| SAT | 9/15 | Centre in the Square | Kitchener, ON | w/ SYML |
| SUN | 9/16 | Mohawk Place | Buffalo, NY | w/ SYML |
| TUE | 9/18 | Bowery Ballroom | New York, NY | w/ SYML |
| WED | 9/19 | The Sinclair | Cambridge, MA | w/ SYML |
| FRI | 9/21 | First Unitarian Church | Philadelphia, PA | w/ SYML |
| SAT | 9/22 | U Street Music Hall | Washington, DC | w/ SYML |
| SUN | 9/23 | The Basement | Columbus, OH | w/ SYML |
| TUE | 9/25 | HI-FI Indianapolis | Indianapolis, IN | w/ SYML |
| WED | 9/26 | The Back Room @ Colectivo | Milwaukee, WI | w/ SYML |

FLORA CASH

y o u ' r e s o m e b o d y e l s e



To Buy or Stream “You’re Somebody Else”:

Multi-retailer - <http://smarturl.it/fcYSE>
iTunes - <http://smarturl.it/fcYSE/itunes>
Apple Music - <http://smarturl.it/fcYSE/applemusic>
Spotify - <http://smarturl.it/fcYSE/spotify>
Amazon - <http://smarturl.it/fcYSE/az>
Google Play - <http://smarturl.it/fcYSE/googleplay>

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