

FATHER RELEASES “THOTNITE” FROM HIS FORTHCOMING ALBUM DUE OUT THIS FALL VIA AWFUL RECORDS/RCA RECORDS

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[New York, NY – August 17, 2018] Today, Atlanta rapper/producer/artist **Father** releases “**Thotnite**” from his forthcoming album due out this fall via **Awful Records/RCA Records**. [Click here](#) to listen.

In February, Father uploaded a 15-second snippet of “Thotnite” to Twitter. The abrasive, self-produced stripper anthem was accompanied by a video in which a man falls 3 stories into a split twerk. Fans have been anxiously anticipating this thot-infused allusion to their favorite video game.

“Thotnite” is written by Father and produced by Eugene Cam. The song echoes Father’s beloved mantras of drug use and debauchery over boisterous instrumentation, all the while celebrating female empowerment and sexual freedom.

The track follows the releases of [“We Had A Deal”](#) and [“Lotto” ft. ABRA](#) and their accompanying videos which marked Father’s first releases since announcing his newly formed creative partnership with RCA Records earlier this summer.

Both tracks were met with great critical praise upon release. **Pitchfork** exclaims, “... [with] rattling sub-bass, plenty of open space, and sticky choruses...Father’s charisma [is evident]...he finds nuance and humor where other rappers see black and white” on “We Had a Deal.” **FADER** proclaims, “The songs reassert the Atlanta-based rapper as an influential figure in today’s SoundCloud rap scene with flows and acidic humor for days.,” while **NY Magazine’s Vulture**, **HighSnobiety** and **XXL** all included the “We Had a Deal” in their “Best Tracks of the Week” roundups.

The artwork for “Thotnite” is designed and illustrated by Emmy Award winning artist, JJ Villard who is known for his work on *Adult Swim’s* show *King Star King*.

Look out for more updates on Father’s forthcoming album coming soon.

Buy/Stream “Thotnite”:

Multi: <http://smarturl.it/Thotnitex>
Itunes: <http://smarturl.it/Thotnitex/itunes>
Apple Music: <http://smarturl.it/Thotnitex/applemusic>
Spotify: <http://smarturl.it/Thotnitex/spotify>
Amazon: <http://smarturl.it/Thotnitex/az>
Google Play: <http://smarturl.it/Thotnitex/googleplay>
SoundCloud: <http://smarturl.it/Thotnitex/soundcloud>

Watch “Lotto” Ft. ABRA : <http://smarturl.it/xLotto/youtube>

Buy/Stream “Lotto” ft. ABRA:

Multi: <http://smarturl.it/xLotto>
iTunes: <http://smarturl.it/xLotto/itunes>
Apple Music: <http://smarturl.it/xLotto/applemusic>
Spotify: <http://smarturl.it/xLotto/spotify>
Google Play: <http://smarturl.it/xLotto/googleplay>
Amazon: <http://smarturl.it/xLotto/az>
Deezer: <http://smarturl.it/xLotto/deezer>
SoundCloud: <http://smarturl.it/xLotto/soundcloud>
YouTube: <http://smarturl.it/xLotto/youtube>

Watch “We Had A Deal”: <http://smarturl.it/WHAD/youtube>

Buy/Stream “We Had A Deal”:

Multi: <http://smarturl.it/WHAD>
iTunes: <http://smarturl.it/WHAD/itunes>
Apple Music: <http://smarturl.it/WHAD/applemusic>
Spotify: <http://smarturl.it/WHAD/spotify>
Google Play: <http://smarturl.it/WHAD/googleplay>
Amazon: <http://smarturl.it/WHAD/az>
Deezer: <http://smarturl.it/WHAD/deezer>
SoundCloud: <http://smarturl.it/WHAD/soundcloud>
YouTube: <http://smarturl.it/WHAD/youtube>

About Father:

If anyone could be called leader of the modern mess of a rap crew—Awful Records—it would be Father. He was an art school dropout who founded “Awful Media Group” as a video and branding service in Atlanta, later turning to music as an experiment.

He made an unlikely first breakthrough with stripped down anthems like “Nokia” and “Look At Wrist” in 2014. With the help of ILoveMakonnen, Key!, and a slew of Awful Records’ artists, Father’s first project, **Young Hot Ebony** (2014), would mark the birth of what is known today as ‘Soundcloudrap’. Since then, he has carved himself out an independent sweet spot, having grown and maintained a core fan base with two more full-length projects: **Who’s Gonna Get F*cked First?** (2015) and **I’m A Piece of Sh*t** (2016).



Photo Credit: reggie

Keep Up With Father:

www.instagram.com/father

www.twitter.com/father

www.facebook.com/fatheraintshit/

www.rcarecords.com

www.awfulrecords.com

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