

KID INK RELEASES NEW TRACK “BIG DEAL”

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[New York, NY – August 3, 2018] Today, chart-topping, multi-platinum selling rapper and producer **Kid Ink** releases his new single, “**Big Deal**” via **Tha Alumni Music Group/88 Classic/RCA Records**. [Click here](#) to listen.

“Big Deal” is written by Kid Ink and produced by **Bankroll Got It**.

The hard-hitting track follows Kid Ink’s “**Us**” ft. Elley Duhé from the *Uncle Drew Official Soundtrack*, as well as his recent release of “**Woop Woop**.” Since the release of the track, “Woop Woop” has been streamed over 4 million times worldwide across all digital service providers. *Hot New Hip Hop* described the track as “...a new feel good summer anthem...highlighted by its meodic vibe & catchy chorus & lyrics, ‘Woop Woop’ has the formula and recipe to be another smash hit from the Alumni rapper” while *XXL* called the track as “bouncy” and *Los Angeles Leakers* raved “...Kid Ink is here to provide some real poolside vibes... [with] a summer-ready single...that is sure to make the ladies dance.”

Buy/Stream “Big Deal”:

Multi: <http://smarturl.it/BigDealx>

iTunes: <http://smarturl.it/BigDealx/itunes>

Apple: <http://smarturl.it/BigDealx/applemusic>

Spotify: <http://smarturl.it/BigDealx/spotify>

Amazon: <http://smarturl.it/BigDealx/az>

Google Play: <http://smarturl.it/BigDealx/googleplay>

Deezer: <http://smarturl.it/BigDealx/deezer>

YouTube: <http://smarturl.it/BigDealx/youtube>

About Kid Ink:

To date, Kid Ink has sold over 11 million singles worldwide since his 2014 major label debut album, *My Own Lane* (Tha Alumni Music Group/88 Classic/RCA Records) entered at #1 on Billboard's Rap Albums chart, #2 on Top R&B/Hip Hop Albums chart and #3 on both the Top 200 and Top Digital Albums charts, according to Nielsen SoundScan. The album's hit single "Show Me" is RIAA-certified double platinum in the US, gold in Australia and Canada. The single held the record for the most weeks at #1 on the Rap Airplay chart for 18 weeks and was the #1 airplay record at Rhythmic radio for 2014 making Ink the #2 airplay artist at that format behind Chris Brown. Ink's follow-up single, "Main Chick," is certified platinum and was the most added song at Urban Mainstream radio at the time of release. The videos for both aforementioned songs were viewed over 217 million times with "Show Me" garnering VEVO certified status crossing 179 million views.

Fueled by the certified platinum singles "Body Language" and "Be Real," the LA native's sophomore LP, *Full Speed*, entered at No. 1 on Billboard's Rap Albums and R&B/Hip-Hop Albums charts, and No. 4 on the Digital Albums chart. *Full Speed* features guest appearances by Chris Brown, Usher, R. Kelly, Dej Loaf, Migos, Trey Songz, Tinashe and more. Producers Stargate, Cashmere Cat, DJ Mustard, Key Wane, The Featherstones, NicNac, Mark Krage and others provide the head-nodding beats.

Ink followed up with the release of *Summer In The Winter* in December 2015 and featured hit single "Promise" feat. Fetty Wap, which has been viewed over 123 million times on VEVO and streamed over 105 million times on Spotify.

Kid Ink's latest release from May 2017 is his *7 Series EP* which features "F With U" ft. Ty Dolla \$ign. The track received great critical reaction upon release with *Rolling Stone* describing the track sonically as, "...a pulsating, tropical-flavored beat...", *The FADER* raving, "...a hot new track...[with] an incredibly danceable beat," and *VIBE* calling the song, "...dance-floor ready." "F With U" ft. Ty Dolla \$ign has been streamed over 50 million times worldwide since release.

Kid Ink has toured with the likes of Kendrick Lamar and Chris Brown and wrapped his own headlining European "Up All Night" Tour last year.

For the latest on Kid Ink, please visit:

Facebook: <https://www.facebook.com/KidInk/>

Twitter: https://twitter.com/kid_ink/

Instagram: <https://www.instagram.com/kidink/>

Website: <http://www.kidinkmusic.com/>

YouTube: <https://www.youtube.com/user/KidInkOfficialVEVO>

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